



La Crosse Area Planning Committee

Metropolitan Planning Organization
Serving the La Crosse/La Crescent Urbanized Area

Peter Fletcher, Director Jackie Eastwood, Transportation Planner
La Crosse County Administrative Center
212 6th Street North ☎ Room 1200 ☎ La Crosse, WI 54601
PH: 608.785.5977 Web: www.lacrossecounty.org/mpo

DATE: **MAY 4, 2021**
FROM: **PETER FLETCHER, DIRECTOR**
TO: **TECHNICAL ADVISORY COMMITTEE**
SUBJECT: **MAY 12, 2021 TECHNICAL ADVISORY COMMITTEE MEETING**

The next meeting of the La Crosse Area Planning Committee TAC will be on **Wednesday, May 12, 2021 at 2:30 p.m.** **The meeting will be held remotely via TEAMS and/or teleconference call – meeting access/monitoring instructions detailed below.**

AGENDA

1. Approval of Minutes of the March 10, 2021 Meeting.
2. Recommendation to approve amending the 2021-2024 Transportation Improvement Program.
3. LAPC 2022 Local Studies Program.
4. Update on the Wisconsin TAP and STP-U programs
5. Review draft Transit Demand Management (TDM) best practices
6. Other updates and information items.
7. July 2021 agenda items:
 - TBD
8. Other business; Adjourn; Next meeting to be announced.

Public Access: Any person may access the meeting utilizing the following options.

MEETING ACCESS/MONITORING INSTRUCTIONS:

Option 1: Use the link below to join the TEAMS meeting on your desktop/laptop/phone to stream audio, video or both. If you do not have TEAMS on your desktop/laptop/phone, after you activate the link “Click here to join the meeting” you will have to follow several prompts to join the meeting.

[Click here to join the meeting](#)

Option 2: Join by phone (audio only): 1-262-683-8845, and enter 936550324# at the prompt

[+1 262-683-8845,,936550324#](tel:+12626838845) United States, Kenosha

Phone Conference ID: 936 550 324#

If you need assistance participating in this meeting, please contact Jackie Eastwood at 608.785.6141 or at jeastwood@lacrossecounty.org at least one week in advance of the meeting.

Technical Advisory Committee

Voting Members: Ron Chamberlain, Chris Dahl, Bob Fisher, Matt Gallager, Bob Gollnik, Charlie Handy, Jarrod Holter, Becky Lakowske, Adam Lorentz, Christina Peterson, Anna Pierce, Loren Schwier, Ian Turner, Voni Vegar, Bill Waller, Kurt Wayne

Non-voting Members: Mary Forlenza, Evan Gross, James Kuehn, Bobbi Retzlaff, Francis Schelfhout



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Minutes of Technical Advisory Committee Meeting, March 10, 2021

Minutes of the meeting of the Technical Advisory Committee held on Wednesday, March 10, 2021 at 2:30 p.m. by Microsoft Teams.

Members on Call: Voting: Bob Gollnik, Ian Turner, Bill Waller, Kurt Wayne, Jarrod Holter, Charlie Handy, Bob Fisher. Non-voting: Francis Schelfhout, WisDOT. **Excused:** Ron Chamberlain, Adam Lorentz, Anna Pierce.
Guests and Staff: Peter Fletcher, Jackie Eastwood.

Peter Fletcher called the meeting at 2:34 p.m.

1) Approval of the minutes of the January 13, 2021 TAC meeting:

Charlie Handy motioned to approve the minutes as presented; Jarrod Holter seconded. All were in favor.

2) Recommendation to approve amending the 2021-2024 Transportation Improvement Program:

Peter Fletcher stated that the office received no comments during the public comment period.

Charlie Handy motioned to recommend to the Policy Board to approve amending the 2021-2024 TIP project list as presented; Bob Gollnik seconded. All were in favor.

3) LAPC 2022 Local Studies Program:

Peter Fletcher stated that funds are made available annually for local planning studies. Last year, the schedule was adjusted so projects could get underway sooner and completed within the award year. The 2021 funds are being used for a regional transit development plan. We're now looking for projects for 2022. We ask interested members to submit a proposal with description and estimated cost by the May meeting. Engineering, design, or implementation projects are not eligible. Proposals must be for planning-level projects. We anticipate \$60,000 to \$70,000 to be available, funding no more than 80% of the total project cost. A 20% local share is required. WisDOT and FHWA will make the final eligibility determination.

4) Other updates and information items:

Peter Fletcher stated that we have SRF under contract for a regional transit development plan for MTU, SMRT, and OSR. Public outreach will begin in April/May. The plan will be completed by the end of the year.

Mr. Fletcher went on to say that he's working on a list of feasible TDM measures derived from previous work. This round will focus on community-appropriate measures (urban, urbanizing, rural). A draft list of measures will be discussed at the next meeting.

Charlie Handy stated that the County will be updating its comprehensive plan and has formed a Comprehensive Plan Advisory Committee. The goal is to have the plan completed by April of 2022. Many of the towns are currently or will be updating their comprehensive plans. The County has approved a resolution to hire PublicInput.com to manage the public involvement process. Mr. Handy stated that he'd like to include development scenarios for public input. The County is also looking to work with LADCO, 7 Rivers, etc. on a separate economic development plan.

Francis Schelfhout stated that he'd have several projects—SRTS, TAP, FLAP, and WisDOT—to be amended in the 2021-2024 TIP.

Kurt Wayne announced that MnDOT District 6 is starting a district-level freight plan that will primarily address truck freight. They are looking to have representation from the District's MPOs on the advisory committee.

5) May 2021 agenda items:

- 2021-2024 TIP amendment
- TDM measures

6) Other Business; Adjourn; Next meeting to be announced:

Jarrold Holter motioned to adjourn at 2:57 pm; Kurt Wayne seconded. All were in favor.

2021 - 2024 Transportation Improvement Program Project List																										
May 19, 2021																										
Project Number	State ID Number	Sponsoring Agency	Project Description	Project Type	Exp. Type	2021 (x\$1000)					2022 (x\$1000)					2023 (x\$1000)					2024 (x\$1000)					Source of Funds
						Fed	WI	MN	Local / Other	Total	Fed	WI	MN	Local / Other	Total	Fed	WI	MN	Local / Other	Total	Fed	WI	MN	Local / Other	Total	
243-20-030	5120-05-04, 74	State of Wisconsin	STH 33 (La Crosse to Cashton), Forest Ridge Dr - CTH M, Resurface, Design Anticipated in 2020, Construction Anticipated in 2026/2027	Sys Pres	PE	Design Continued					Design Continued					Design Continued					STBG					
					ROW																					
					Const																					
					Total																					
243-18-011	7930-08-00, 20, 70	State of Wisconsin	STH 108 - West Salem - Melrose, Stan Olson Rd to L Pfaff Rd, Safety Improvements, Design obligated in 2016, Construction in 2020	Sys Pres	PE																HSIP					
					ROW																					
					Const	Construction Continued																				
					Total																					
243-19-023	7930-08-01, 71	State of Wisconsin	STH 108 - West Salem - Melrose, Old 16 Road to North County Line, Pavement Replacement, (except Stan Olson Rd to L Pfaff Rd) includes Bridge Rehab B-32-0181, Design Obligated in 2019, Construction Obligated in 2026, Construction in 2027, Advanceable to 2023.	Sys Pres	PE	Design Continued					Design Continued					Design Continued					STBG					
					ROW																					
					Const																					
					Total																					
243-19-012	7048-00-00,80	State of Wisconsin	CTH C, IH 90 - STH 16 (CTH B & CP RR Bridge B-32-0069(84.10)), Bridge Rehab, Design Obligated in 2019, Construction Obligated for 2021; Construction in 2022.	Sys Pres	PE	Design Continued															STBG					
					ROW						Construction Continued															
					Const	1,944.9	486.2			2,431.1																
					Total	1,944.9	486.2			2,431.1																
243-14-020	7067-00-00, 70, 71	La Crosse County	CTH SN, CTH OT (East Ave) to Alpine Lane. Two phase project. CTH OT (East Ave N) to Hanson Rd, Reconstruction, includes Bridge Replacement P-32-127, Construction obligated in 2018, construction in 2019.	Re Cond / Br Repl	PE																STBG					
					ROW																					
					Const	1,871.1			468.9	2,340.0																
					Total	1,871.1			468.9	2,340.0																
243-13-019	5346-00-00	La Crosse County	Drogseth Rd, Bostwick Creek Bridge P-32-0903. Bridge Replacement. Design obligated 2013.	Br Repl	PE	Design Continued					Design Continued					Design Continued					LF					
					ROW																					
					Const																					
					Total																					
243-15-014	5436-00-01,71	La Crosse County	CTH M, STH 33 - I90 (CTH O to CTH B), Recondition. Design obligated in 2014. Two-Phase Project CTH O to Wolter Rd, Construction Obligated in 2021, Construction in 2022. Wolter Rd to CTH B not Currently	Re Cond	PE	Design Continued															STBG					
					ROW						Construction Continued															
					Const	2,125.9			532.0	2,657.9																
					Total	2,125.9			532.0	2,657.9																
243-16-012	5085-00-00, 70	La Crosse County	CTH GI, Goose Island Campground, Recondition CTH GI, Design obligated 2016, Construction obligated in 2019 with construction in 2020.	Pav Rep	PE																FLAP					
					ROW																					
					Const	Construction Continued																				
					Total																					
243-20-017	5347-00-00	La Crosse County	CTH B, Town of Campbell - City of La Crosse (Clinton St to Lakeshore Dr), Reconstruct, 100% Locally funded Design, Obligated in 2020, Potential BUILD-TIGER grant or STBG project for Construction.	Reconst	PE	Design Continued					Design Continued					Design Continued					LF					
					ROW																					
					Const																					
					Total																					
243-20-021	7323-00-00, 70	La Crosse County	CTH M, Towns of Onalaska & Farmington (Halfway Creek Bridge P-32-0100), Bridge Replacement, Design Obligated in 2020, with Construction in 2021.	Br Repl	PE																STBG					
					ROW																					
					Const	348.7			128.1	476.8																
					Total	348.7			128.1	476.8																
243-20-022	7049-00-00, 70	La Crosse County	CTH D, Towns of Onalaska & Farmington (Halfway Creek Bridge P-32-0055), Bridge Replacement, Design Obligated in 2020, with Construction in 2022.	Br Repl	PE																STBG					
					ROW																					
					Const						599.8					234.0 833.8										
					Total						599.8					234.0 833.8										
243-20-023	7323-00-01, 71	La Crosse County	CTH M, STH 16 - CTH S (La Crosse River Bridge B-32-0004), Bridge Replacement, Design Obligated in 2021, with Construction Obligated in 2023 (Actual Construction in 2024).	Br Repl	PE	267.2			66.8	334.0											STBG					
					ROW																					
					Const						2,090.7					986.9 3,077.6										
					Total	267.2			66.8	334.0	2,090.7					986.9 3,077.6										
243-19-024	5991-07-42, 43, 44	City of La Crosse	Gillette St, Caledonia St to STH 35/George St, Reconstruct, Design Obligated in 2019, Construction Obligated in 2021, with Construction in 2021	Reconst	PE	Design Continued															STBG					
					ROW																					
					Const	917.0			668.8	1,585.8																
					Total	917.0			668.8	1,585.8																
243-19-025	5991-07-36, 37, 38	City of La Crosse	Green Bay St, East Ave to S 22nd St, Reconstruct, Design Obligated in 2019, Construction Obligated in 2021, with Construction in 2022.	Reconst	PE	Design Continued					Construction Continued										STBG					
					ROW																					
					Const	342.4			706.0	1,048.4																
					Total	342.4			706.0	1,048.4																
243-19-026	1641-03-04, 25	City of La Crosse	Various Intersection Improvements USH 14, STH 16, STH 33, Left Turn Lanes/Monotubes, Design Obligated in 2019 (see 1641-03-75, 5120-02-70, 7575-07-70 for Construction).	Sys Pres	PE	Design Continued					Design Continued					Design Continued					HSIP					
					ROW	ROW Continued					ROW Continued					ROW Continued										
					Const																					
					Total																					
243-19-027	1641-03-75	City of La Crosse	USH 14/61, Mormon Coulee Rd/Broadview Pl Intersection, Left Turn Lanes/Monotubes, Design Obligated in 2019 (see 1641-03-04), Construction Obligated in 2021.	Sys Pres	PE																HSIP					
					ROW																					
					Const	306.0			172.4	478.4																
					Total	306.0			172.4	478.4																
243-19-028	5120-02-70	City of La Crosse	STH 33/35, West Ave/Jackson St Intersection, Left Turn Lanes/Monotubes, Design Obligated in 2019 (see 1641-03-04), Construction Obligated in 2021.	Sys Pres	PE																HSIP					
					ROW																					
					Const	332.5			189.6	522.1																
					Total	332.5			189.6	522.1																
243-19-029	7575-07-70	City of La Crosse	STH 16/35, West Ave/La Crosse St Intersection, Left Turn Lanes/Monotubes, Design Obligated in 2019 (see 1641-03-04), Construction Obligated in 2022.	Sys Pres	PE																HSIP					
					ROW						432.9					139.8 572.7										
					Const						432.9					139.8 572.7										
					Total						432.9					139.8 572.7										
243-19-030	5220-04-04, 24, 74	City of La Crosse	STH 35, West Ave/King St & West Ave/Badger St Intersections, Close Medians & Add Crosswalks, Design Obligated in 2020, Construction in 2021.	Sys Pres	PE																HSIP					
					ROW																					
					Const	321.6			36.9	358.5																
					Total	321.6			36.9	358.5																

Table 5: 2021 - 2024 TIP Grouped Project List						2021 (x\$1000)					2022 (x\$1000)					2023 (x\$1000)					2024 (x\$1000)					Source of Funds					
May 19, 2021						2021 (x\$1000)					2022 (x\$1000)					2023 (x\$1000)					2024 (x\$1000)					Source of Funds					
Project Number	State ID Number	Sponsor-ing Agency	Project Description	Project Type	Exp. Type	Fed	WI	MN	Local / Other	Total	Fed	WI	MN	Local / Other	Total	Fed	WI	MN	Local / Other	Total	Fed	WI	MN	Local / Other	Total	Source of Funds					
Transportation Safety Programs (HSIP) Project Group																															
Rail-Highway Crossing Safety Project Group																															
Rail-Highway Crossing Safety (OCR) Project Group																															
High-Speed Corridor Grade Crossing Improvements Project Group																															
SW Region/District 6 Bridge Maintenance Project Group																															
SW Region/District 6 Pavement Rehabilitation/Maintenance Project Group																															
SW Region/District 6 Pavement Rehabilitation/Maintenance (Interstate) Project Group																															
SW Region/District 6 Various Pavement Marking Project Group																															
243-21-008	1009-12-94	State of Wisconsin	VAR HWY, SW Region Pavement Marking, Pavement Marking 2021	Sys Pres	PE																					STBG					
					ROW																										
					Other	800.0	200.0						1,000.0																		
					Total	800.0	200.0						1,000.0																		
SW Region/District 6 Local Transportation Safety Projects (HSIP) Project Group																															
SW Region/District 6 Local Emergency Relief (EF) Project Group																															
Transportation Alternatives Program																															
243-11-010	1009-00-67, 73 1009-01-03,04	La Crosse County	Non-Infrastructure, La Crosse County. Equipment; Education, Encouragement, Enforcement and Evaluation Activities. Continuation of County Coordinator	Other	PE			Continued																		TAP					
					ROW																										
					Const																										
					Total																										
243-21-010	5991-08-03, 73	La Crosse County	Multi-use Trail (S. Kinney Coulee Rd - Landfill Rd), Design obligated in 2021, Construction obligated in 2022 with construction in 2023	Other	PE	61.2			15.3	76.5																TAP					
					ROW																										
					Const									483.8																	
					Total	61.2			15.3	76.5	483.8				121.0				604.8												
243-21-010	5991-08-04, 74	La Crosse County	Bicycle/Pedestrian Bridge (CTH VP in Veteran's Park), Design obligated in 2021, Construction obligated in 2022 with construction in 2023	Other	PE	74.7			18.7	93.4																TAP					
					ROW																										
					Const									591.4					147.8												
					Total	74.7			18.7	93.4	591.4				147.8				739.2												
243-21-010	1009-01-25, 26	La Crosse County	Non-Infrastructure, La Crosse County, SRTS. Obligated in 2022 and 2023, Commencement 08/2024	Other	PE																					TAP					
					ROW																										
					Const																										
					Total										138.0				34.5					172.5	138.0					34.5	172.5

TABLE 10: STATE OF GOOD REPAIR FOR ROLLING STOCK FOR LA CROSSE MUNICIPAL TRANSIT UTILITY (MTU) AND ONALASKA SHARED RIDE (OSR)

Vehicle Type	ULB ¹ (years)	2021 TAM ² Target	Wisconsin		MTU		OSR	
			# vehicles	>ULB	# vehicles	>ULB	# vehicles	>ULB
Bus	12	44.00%	158	58.22%	20	20.00%	0	0.00%
Cutaway	7	47.00%	536	54.29%	1	100.00%	0	0.00%
Minivan	4	51.00%	488	47.95%	0	0.00%	13	38.46%

¹Useful life benchmark.

²Transit Asset Management.

Source: Wisconsin Department of Transportation Transit Asset Management Plan October 2019 to 2022, updated September 2020.

PUBLIC TRANSPORTATION AGENCY SAFETY PLAN TARGETS

La Crosse MTU and OSR each approved and certified their respective PTASP in December 2020. The baselines and targets developed through coordination between the transit agencies and LAPC staff are reported in Table 11.

The LAPC, having approved these targets for the Metropolitan Planning Area at its March 17, 2021 meeting, hereby, commits to planning and programming projects that will support our transit agencies in meeting their targets.

TABLE 11: PUBLIC TRANSIT AGENCY SAFETY PLAN MEASURES AND TARGETS

Measure	La Crosse MTU		Onalaska Shared Ride	
	2014-2018 Baseline ¹	2021 Target ²	2014-2018 Baseline ¹	2021 Target ²
Total number of reportable fatalities	0.0	0.0	0.0	0.0
Rate of reportable fatalities per total VRM	0.0	0.0	0.0	0.0
Total number of reportable injuries	0.2	0.2	0.6	0.6
Rate of reportable injuries per total VRM	0.0	0.0	0.0	0.0
Total number of reportable safety events	0.4	0.2	2.0	2.0
Rate of reportable safety events per total VRM	0.0	0.0	0.0	0.0
Average distance between major mechanical failures	9,180.9	11,272.2	322,848.9	322,848.9

¹ 5-year average for the 5-yr period ending with the year of most recent data (2018).

² Best case from the 5-year averages for the three most recent 5-year periods (2012-2016, 2013-2017, 2014-2018) inclusive of the baseline period (2014-2018).

DRAFT (5/1/2021)

Transportation Demand Management (TDM) best practices for urban/urbanizing/rural planning area communities (2021)

The La Crosse Area Planning Committee Metropolitan Transportation Plan “Beyond Coulee Vision 2040” adopted by the LAPC on September 16, 2020 prioritized using TDM measures as an alternative to widening and/or constructing new roads when applicable. The plan is consistent with previous actions of the LAPC and builds on the 2016-2017 LAPC planning initiative in which member communities summarized existing conditions and identified potential TDM activities.

To continue addressing traffic management, the 2021 LAPC Unified Planning Work Program includes LAPC staff preparing a list of feasible TDM best practices for urban/urbanizing/rural planning area communities. The TDM best practices developed are meant to assist MPO planning area local units of government in addressing traffic issues (congestion, increased volumes, etc.) in their communities. The list provides a menu of TDM options for communities to consider. The LAPC is aware that “one-size does not fit all” when it comes to managing traffic and it is recommended that local units of government review the list and utilize the “best practices” that will be most effective in their respective communities.

Transportation Demand Management (TDM) – generally is the application of policies and strategies to encourage a shift away from single-occupancy vehicle (SOV) trips toward alternative travel options, such as walking, biking, transit, and ridesharing to reduce traffic and parking issues.

TDM Development and land use policies/practices

- Encourage higher density development and smaller residential lots within urban communities and residential subdivisions of rural communities - Higher density development (compact) increases the feasibility of transit services.
- Continue collaborative planning and boundary agreements between jurisdictions.
- Eliminate off-street parking minimums or establish parking maximums for new developments reducing the number of parking stalls and area needed for development (more applicable to urban areas).
- Require the consideration of transit and traffic impacts from proposed developments in incorporated communities. Prioritize development incentives (TID, etc.) for projects served/compatible with transit.
- Ensure developments can connect to one another through easements and/or land reserved for future transportation infrastructure.
- Increase bike/ped trails and connections to reduce vehicles on roadways - In planning documents identify bike/pedestrian facilities/options.

- Plan for workforce housing near employers.

TDM Parking polices/practices (more applicable to urban areas)

- Consider implementing a demand-based pricing system for on-street parking – Under a demand based system the cost is higher during high-demand times of the day. To encourage turnover, long-term parking should not be permitted.
- Reduce subsidized parking and consider parking fees that reflect the actual cost of parking.

Employer-sponsored TDM actions/options

- Employee transit benefits and subsidies (transit passes, reduced fares, etc.).
- Employer-organized and hosted vanpools and carpools.
- Priority parking for carpools (close to the door).
- Housing assistance programs. Example: Employer paying the first year or two of property tax for new homeowners locating within a designated neighborhood/area.
- Provide secure and sheltered bike parking.
- Flexible work schedules and/or alternate work schedules.
- Telework options.

Public Transportation TDM actions/options

- Simplified automated fare structure and payment with seamless transfers between providers.
- Accurate real-time arrival information across transit services.
- Expand transit services with more routes/frequencies and encourage new transit options.
- Compatible transit schedules (schools, work shifts, other providers/modes).
- Develop a regional trip planner for transit providers serving the La Crosse commuter shed.

TDM - Information/education—Bicycling advocacy organizations, employers, schools, local municipalities

- Bicycling safety classes - Schools (SRTS), Bike Fed
- Marketing the benefits of walking/biking/transit to work options - Employers

Additional TDM actions/options

- Infrastructure-bike lanes, sidewalks, trails, etc.
- Support/promote bike share programs (ex. Drift Cycle)
- Increase the number of and transit connections to park and ride lots in the region
- Management of work zones and route closures (timing, traveler information, etc.)