



LA CROSSE AREA PLANNING COMMITTEE

METROPOLITAN PLANNING ORGANIZATION

SERVING THE LA CROSSE (WI)/LA CRESCENT (MN) URBANIZED AREA

DATE: JULY 3, 2025
FROM: ERIN DUFFER, TRANSPORTATION PLANNER
TO: COMMITTEE ON TRANSIT AND ACTIVE TRANSPORTATION
SUBJECT: JULY 10, 2025, COMMITTEE ON TRANSIT AND ACTIVE TRANSPORTATION MEETING

The meeting of the La Crosse Area Planning Committee CTAT will be held on **Thursday, July 10, at 3:30 p.m.** in person in **Room 2106** and as a **virtual** meeting only. Please use the information provided below to join the Teams meeting.

AGENDA

1. Approval of [minutes](#) of the March 13, 2025, meeting.
2. Recommendation to approve Version Two of Supporting the Designation of the Mississippi River Trail (MRT) Within the Limits of LAPC's Metropolitan Planning Area (MPA).
3. 2025 TAP grant application solicitation update.
4. RTA Feasibility Study update.
5. MTP update.
6. Regional bike map update.
7. Other updates and information items
 - a. Week Without Driving 2025
 - b. Committee members updates
8. Other business; Adjourn; Next meeting to be announced.

Public Access: Any person may access the meeting utilizing the following options.

Microsoft Teams

[Join the meeting now](#)

Meeting ID: 258 899 075 65

Passcode: aJ7Td9Ki

Dial in by phone

[+1 262-683-8845,,715240691#](#) United States, Allenton

[Find a local number](#)

Phone conference ID: 715 240 691#

If you need assistance participating in this meeting, please contact Erin Duffer at 608-785-5597 or at eduffer@lacrossecounty.org as soon as possible.

Committee on Transit and Active Transportation

Bridget Brown, Rick Diermeier, Jenna Dinkel, Andrew Ericson, Ken Harwood
Krista Heinz, Jim Krueger, Jim Longhurst, Jason Ludwigson, Brian McCoy,
Jennifer Morris, Francis Schelfhout, Chelsey Bolden, Maggie Smith, Cathy Van Maren.



LA CROSSE AREA PLANNING COMMITTEE

METROPOLITAN PLANNING ORGANIZATION

SERVING THE LA CROSSE (WI)/LA CRESCENT (MN) URBANIZED AREA

Minutes of Committee on Transit and Active Transportation, March 13, 2025

Minutes of the meeting of the CTAT held in-person and as a virtual meeting on Teams on Thursday, March 13, 2025, at 3:30 pm.

Members Present: Bridget Brown, Rick Diermeier, Rick Diermeier, Francis Schelfhout, Jim Longhurst, Jenna Dinkel, Jim Krueger, Jenny Morris, Paula Silha, Maggie Smith, Cathy Van Maren, Brian McCoy, and Andrew Ericson.

Staff and Others Present: Erin Duffer, Travis Key, Charlie Handy, Chelsey Bolden, and Riley Pierringer.

Erin Duffer called the meeting to order at 3:30pm.

1) Approval of the minutes of the January 9, 2025, CTAT meeting.

Jenna Dinkel motioned to approve the minutes of the January 9, meeting; Bridget Brown seconded. All were in favor.

2) UWL undergraduate research discussion with Riley Pierringer – MTU bust stop infrastructure.

Riley Pierringer, an undergraduate senior at UWL, presented her research proposal of infrastructure assessment of the MTU bus stops. The committee provided feedback, recommendations, and well wishes on her research.

3) MTP engagement update.

Erin Duffer provided an update on engagement efforts for the MTP, highlighting the key goals and findings as they relate to active transportation.

4) Bike map update.

Travis Key shared that he is working on updating the regional bike map covering the planning area for the public to use and for planning documents. The last regional bike map was updated in 2008. Travis is working with Jenna at the City of La Crosse for design and future distribution.

5) Other updates and information items:

a. SMRT Bus

Charlie Handy shared that they conducted a ridership survey and received approximately 40 responses. The committee discussed route signage and some opportunities there.

b. Committee member updates.

6) Other business; Adjourn; next meeting TBA.

Jenna Dinkel motioned to adjourn at 4:51pm; Maggie Smith seconded. All were in favor.

Committee on Transit and Active Transportation

Bridget Brown, Rick Diermeier, Jenna Dinkel, Andrew Ericson, Ken Harwood
Krista Heinz, Jim Krueger, Jim Longhurst, Jason Ludwigson, Brian McCoy,
Jennifer Morris, Francis Schelfhout, Paula Silha, Maggie Smith, Cathy Van Maren.

La Crosse Area Planning Committee

RESOLUTION 5 – 2025

SUPPORTING THE *DESIGNATION OF THE MISSISSIPPI RIVER TRAIL WITHIN THE LIMITS OF LAPC'S METROPOLITAN PLANNING AREA (MPA), Version Two*

WHEREAS bicycle tourism is a growing industry in North America, contributing \$47 billion a year to the economies of communities that provide facilities for such tourists; and

WHEREAS the Mississippi River Trail is a national bicycle route, along the length of the Mississippi River, through ten states, from the headwaters at Lake Itasca to the Gulf of Mexico; and

WHEREAS the Mississippi River Trail was designated as one of only 16 National Millennium Trails which honor the past and imagine the future by preserving and commemorating major events and aspects of America's history and culture; and

WHEREAS the Mississippi River Trail provides access to and promotes the scenic, historic, archaeological, cultural, recreational and natural qualities of the Mississippi River and its amenities; and

WHEREAS the Mississippi River Trail is located primarily on the Wisconsin All-American Great River Road National Scenic Byway (WIS 35) between Prescott and Illinois State Line, but also routed on other state and county highways, local roads or alternative routes for bicycling; and

WHEREAS the Wisconsin Mississippi River Parkway Commission and the La Crosse Metropolitan Planning Organization, with the cooperation of the Wisconsin Department of Transportation, Wisconsin Department of Natural Resources and other stakeholders, have proposed a specific route to be designated as Mississippi River Trail; and

WHEREAS the Mississippi River Trail implements Wisconsin Statutes Chapters 1.11, 84.01(35), 84.60, and 85.02, 349.23 and Wisconsin Administrative Code Chapter Trans 400 which required that “due consideration to establishing bikeways and pedestrian ways in all new highway construction and reconstruction projects”; and

WHEREAS the Mississippi River Trail adds value to existing roads and trails; and

WHEREAS the Mississippi River Trail is largely ready to sign and market, and many suggested improvements are already planned; and

WHEREAS the Mississippi River Trail will contribute to sustainable economic development in 33 Wisconsin Mississippi River communities; and

WHEREAS the proposed route for the Mississippi River Trail comes through the La Crosse Metropolitan Planning Area and can therefore provide a benefit to our residents and businesses; and

WHEREAS the Mississippi River Trail will provide increased recreational and transportation choices for individuals to enjoy the outdoors as well as provide health, economic, and quality of life benefits; and

WHEREAS the Mississippi River Trail continues Wisconsin's tradition of honoring and enhancing the Mississippi River by offering multiple bicycling experiences, each in a unique river landscape; and

WHEREAS we have investigated the proposed route and found it to be a suitable route, and desire that the route be designated so that it can be mapped and signed, thereby promoting bicycle tourism in our area; and

WHEREAS the LAPC Policy Board approved Resolution 3-2024, Supporting the Designation of the Mississippi River Trail Within the Limits of LAPC Metropolitan Planning Area (MPA) on May 15, 2024; and

WHEREAS this resolution supports Version Two (2) of the MRT route and connection to the Minnesota-MRT within the limits of the MPA; and

THEREFORE, BE IT RESOLVED, that the La Crosse Metropolitan Planning Organization in order to receive full benefit of the Mississippi River Trail, hereby expresses its approval and support for the development of the Mississippi River Trail, and requests that the appropriate officials see to it that the route is officially designated along the following segments within the limits of the La Crosse Metropolitan Planning Area:

SOUTHBOUND: Great River State Trail from the north Metropolitan Planning Area (MPA) boundary south to the Great River Landing at the intersection of WIS 35/2nd Avenue South and WIS 157/Main Street, proceed east on WIS 157/Main Street to the intersection with 3rd Avenue South, turn right and continue south on 3rd Avenue South to the intersection with Oak Avenue South, continue straight and south on Oak Avenue South to the intersection with Oak Forest Drive, turn right and continue west on Oak Forest Drive to the intersection with WIS 35/2nd Avenue South, continue west through the intersection and turn left to enter the multi-use path along the west side of WIS 35, continue south on the multi-use path along the west side of WIS 35 to the intersection with Livingston Street, turn left and continue east on Livingston Street to the intersection with Avon Street, turn right and continue south on Avon Street to the intersection with Monitor Street, turn left and continue east on Monitor Street approximately 500-feet to the intersection with the Jim Asfoor, La Crosse River Marsh Trail, turn right and continue southwest on the Jim Asfoor, La Crosse River Marsh Trail to the intersection with the Vietnam Veterans, La Crosse River Marsh Trail, turn right and continue west on the Vietnam Veterans, La Crosse River Marsh Trail to the intersection with Veterans Memorial Drive, turn right and continue south on Veterans Memorial Drive to the intersection with La Crosse River Walk, turn right and continue south on La Crosse River Walk to the intersection with Front Street/King Street, stay straight and continue east on King Street to the intersection with 2nd Street, turn right and continue south on 2nd Street to the intersection with Market Street, turn right on Market Street and continue west on Market Street until it ends, stay straight and continue south on Houska Park Trail to the intersection with Marco Drive, turn left and continue east on the trail/bridge to the intersection with Cook Street, turn right and continue south and east on the trail until the trail splits, turn right and continue east on the trail to the intersection with Maple Street, stay straight and continue east on Maple Street to the intersection with West Avenue, turn right and continue south on West Avenue to the intersection with Bennett Street, turn left and continue east on Bennett Street to the intersection with 13th Street, turn right and continue south on 13th Street to the intersection with Chase Street/Riverside Drive, stay straight and continue south on Riverside Drive to the intersection with Thompson Street, turn left and continue east on Thompson Street to the intersection with 15th Street, turn right and continue south on 15th Street to the intersection with Gladys Street, turn slight left and continue south and east on Gladys Street to the

intersection with East Avenue, turn right and continue south on East Avenue to the intersection with Shelby Road, stay straight and continue south on East Avenue/Bank Drive to the intersection with East Burr Oak Street, turn left and continue east on East Burr Oak Street to the intersection with Markle Road, turn right and continue south on Markle Road to the intersection with South Richard Drive, turn left and continue east on South Richard Drive to the intersection with Robin Hood Drive, turn right and continue southeast on Robin Hood Drive to the intersection with Nottingham Avenue, turn right and continue south on Nottingham Avenue to the intersection with Scarlett Drive, turn left and continue east on Scarlett Drive to the intersection with Regional Route 1/Pammel Creek Bridge, turn right and continues south on Regional Route 1/Pammel Creek Bridge to the intersection with Rivercrest Drive North, turn left and continue south on Rivercrest Drive North to the intersection with 33rd Street South, turn left and continue east on 33rd Street South to the intersection with WIS 35/Mormon Coulee Road, turn right on the multi-use path along the west side of WIS 35/Mormon Coulee Road and continue south on the multi-use path to the intersection with County Trunk Highway (CTH) GI, stay straight and continue south on WIS 35 to the south MPA boundary.

NORTHBOUND: WIS 35 from the south MPA boundary north to the intersection with CTH GI, stay straight and continue north on the multi-use path along the west side of WIS 35/Mormon Coulee Road to the intersection with 33rd Street South, turn left and continue west on 33rd Street South to the intersection with Rivercrest Drive North, turn right and continue north on Rivercrest Drive North to the intersection with Regional Route 1/Pammel Creek Bridge, turn right and continue north on Regional Route 1/Pammel Creek Bridge to the intersection with Scarlett Drive, turn left and continue west on Scarlett Drive to the intersection with Nottingham Avenue, turn right and continue north on Nottingham Avenue to the intersection with Robin Hood Drive, turn left and continue northwest on Robin Hood Drive to the intersection with South Richard Drive, turn left and continue west on South Richard Drive to the intersection with Markle Road, turn right and continue north on Markle Road to the intersection with East Burr Oak Street, turn left and continue west on East Burr Oak Street to the intersection with Bank Drive, turn right and continue north on Bank Drive/East Avenue South to the intersection with Shelby Road, stay straight and continue north on East Avenue to the intersection with Gladys Street, turn left and continue north and west on Gladys Street to the intersection with 15th Street, turn slight right and continue north on 15th Street to the intersection with Thompson Street, turn left and continue west on Thompson Street to the intersection with Riverside Drive, turn right and continue north on Riverside Drive to the intersection with Chase Street/13th Street, stay straight and continue north on 13th Street to the intersection with Bennett Street, turn left and continue west on Bennett Street to the intersection with West Avenue, turn right and continue north on West Avenue to the intersection with Maple Street, turn left and continue west on Maple Street until it ends, stay straight and continue west on the trail until the trail splits, turn left and continue north and west on the trail to the intersection with Cook Street, turn left and continue west on the trail/bridge to the intersection with Marco Drive, turn right and continue north on Houska Park Trail to the intersection with Market Street, stay straight and continue east on Market Street to the intersection with 2nd Street, turn left and continue north on 2nd Street to the intersection with King Street, turn left and continue west on King Street to the intersection with Front Street/La Crosse River Walk, turn right and continue north on La Cross River Walk to the intersection with Veterans Memorial Drive, turn left and continue north on Veterans Memorial Drive to the intersection with Vietnam Veterans, La Crosse River Marsh Trail, turn left and continue east on Vietnam Veterans, La Crosse River Marsh Trail to the intersection with the Jim Asfoor, La Crosse River Marsh Trail, turn left and continue northeast on the Jim Asfoor, La Crosse River Marsh Trail to the intersection with Monitor Street, turn left and continue west on Monitor Street to the intersection with Avon Street, turn right and continue north on Avon Street to the intersection with Livingston Street, turn left and continue west on Livingston Street to the intersection with WIS 35, cross

WIS 35 to the multi-use path along the west side of WIS 35, turn right on the multi-use path along the west side of WIS 35 and continue north on the path to the intersection with Oak Forest Drive, turn right and continue east on Oak Forest Drive to the intersection with Oak Avenue South, turn left and continue north on Oak Avenue South to the intersection with 3rd Avenue South, continue straight and north on 3rd Avenue South to the intersection with WIS 157/Main Street, turn left and continue west on WIS 157/Main Street to the intersection with WIS 35/2nd Avenue South, proceed west to the Great River Landing on the west side of this intersection, turn right and continue north on the Great River State Trail to the north MPA boundary.

CONNECTION TO MN-MRT (connections #1-2 are in Pierce County, connections #3-4 are in Buffalo County):

#5 La Crosse County/City of La Crosse (near La Crescent, MN):

Eastbound (from MN-MRT): From Minnesota state line on US 14, proceed east on US 14/Wagon Wheel Trail to the intersection with US 53/61/3rd Street, take right on US 14 East/US 61 South/3rd Street and proceed south to the intersection with Division Street, take right on Division Street and proceed west to the intersection with 2nd Street/WI-MRT.

Westbound (from WI-MRT): From the intersection of WI-MRT/2nd Street/King Street, proceed east on King Street to the intersection with US 14/53/61 and 3rd Street, take right and proceed south on 3rd Street to the intersection with US 14 East/US 61 South/WIS 16 East & Cameron Street, take right and proceed on south shoulder of US 14/Wagon Wheel Trail to the Minnesota state line.

(See attached map)

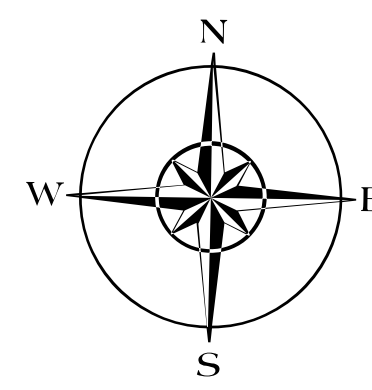
LA CROSSE AREA PLANNING COMMITTEE

Patrick Barlow, Chair

Bob Gollnik, Executive Director
Dated: July 16, 2025

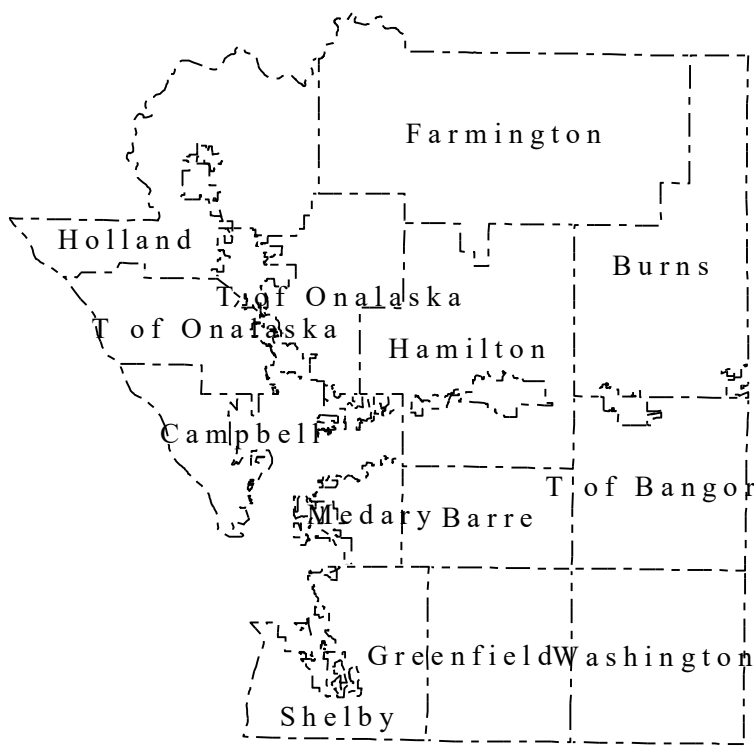
WISCONSIN DEPARTMENT OF TRANSPORTATION

LA CROSSE
County

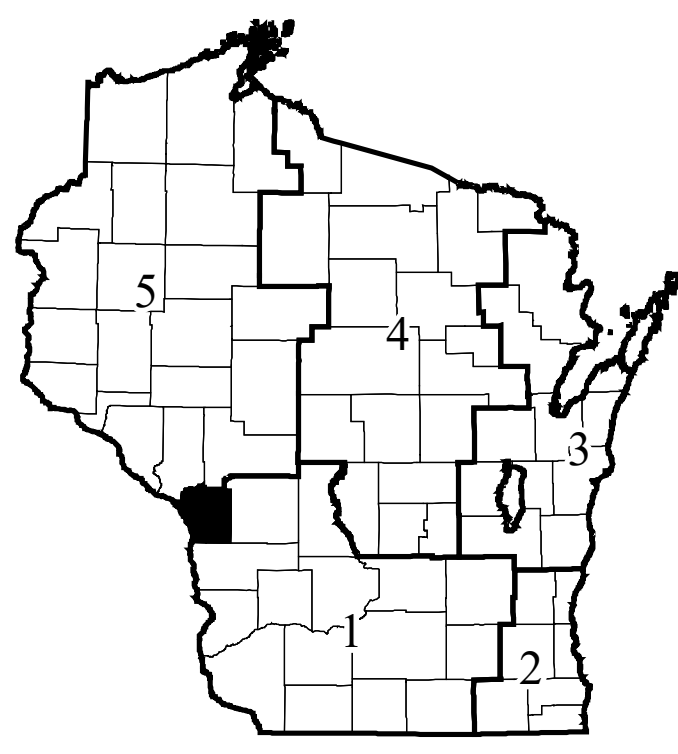


	DATE	COUNTY TRUNKS	COUNTY OTHER ROADS	COUNTY TRUNK HIGHWAY & OTHER COUNTY ROADS Certified in accordance with sec. 90.302 Wis. stat.	
				Signature	Date
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(2)	1-1-21	-	-		
(3)	4-1-21	-	-		

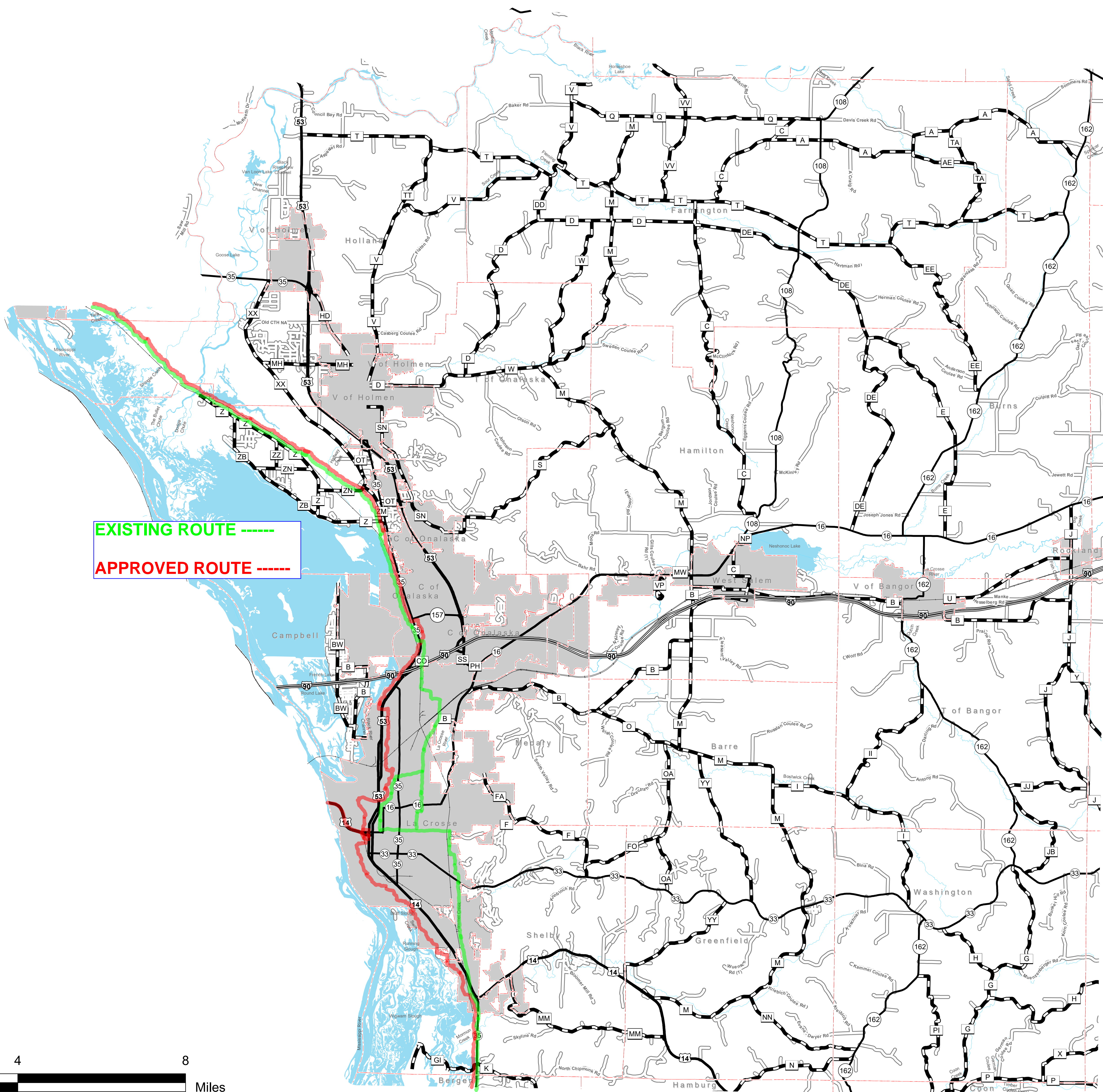
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(2) THE COUNTY HIGHWAY COMMISSIONER IS TO FILL IN THE MILEAGE TO BE CERTIFIED AS OPEN TO THE PUBLIC AS OF THE FOLLOWING JANUARY, INCLUDING THE NEW CHANGES THAT ARE MADE ON THE PLAT.
(3) THIS DATA REPRESENTS MILEAGE ADJUSTMENTS MADE BY THE D.O.T. REGION DUE TO FIELD VERIFICATION, INVENTORY, ANNEXATION, ETC.



Civil Towns

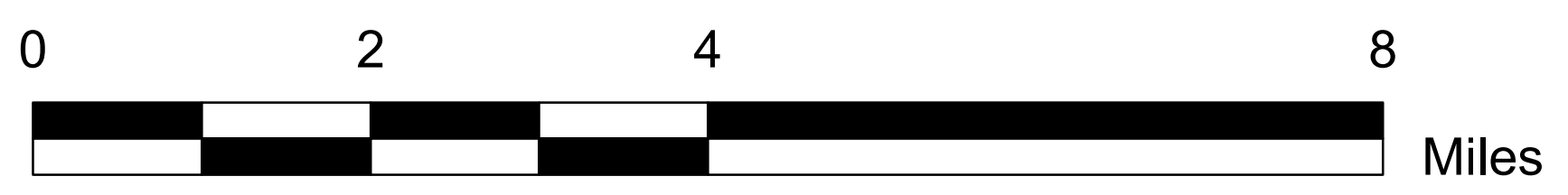


Regions



Legend

- Interstate
- US Highway
- State Road
- County Road
- Town Road
- Railroad
- Civil Town Border



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STATE OF WISCONSIN
WISCONSIN DEPARTMENT OF TRANSPORTATION
TOWN PLAT RECORD

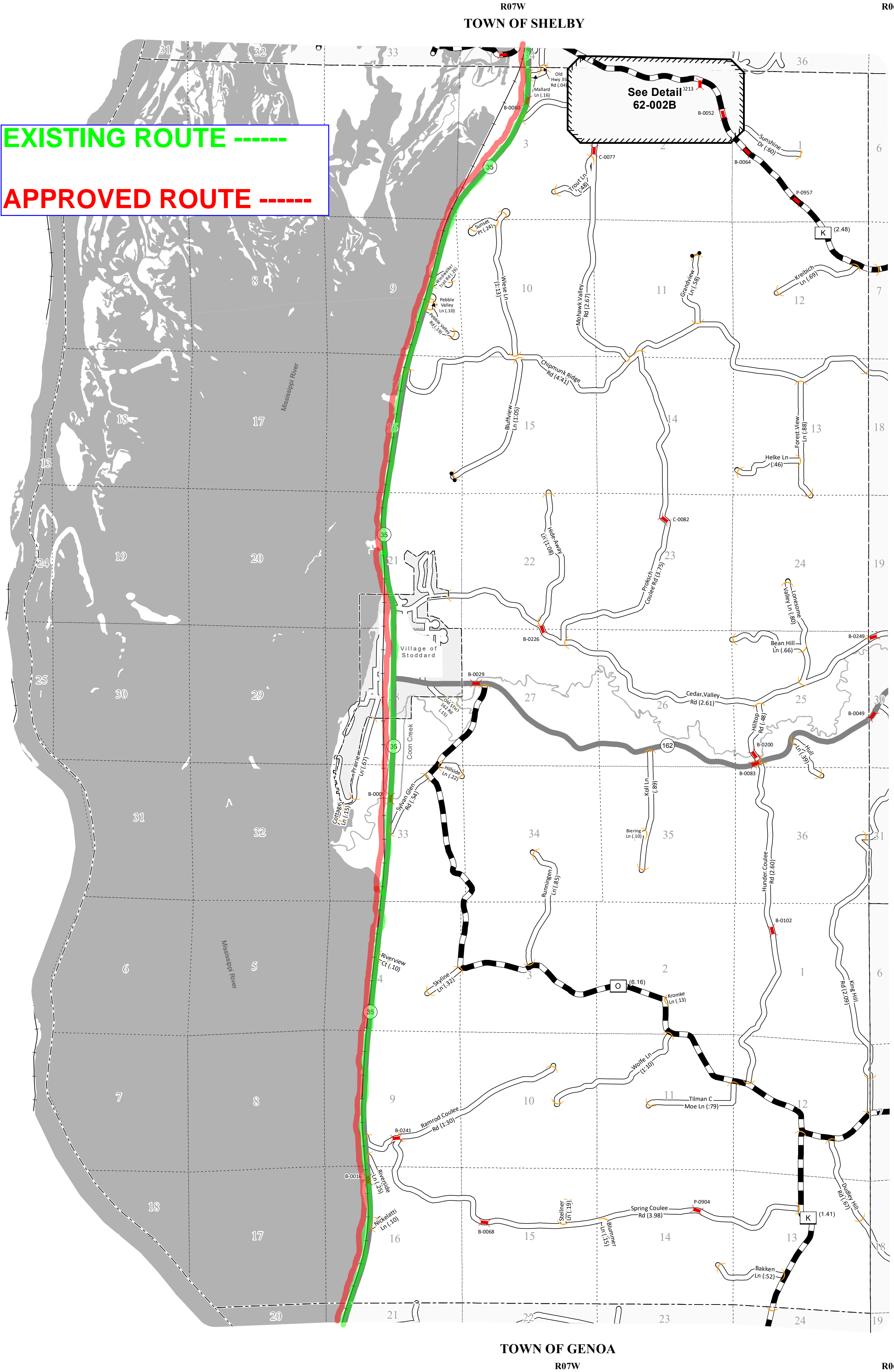
62-002A

TOWN OF
BERGEN
COUNTY: VERNON

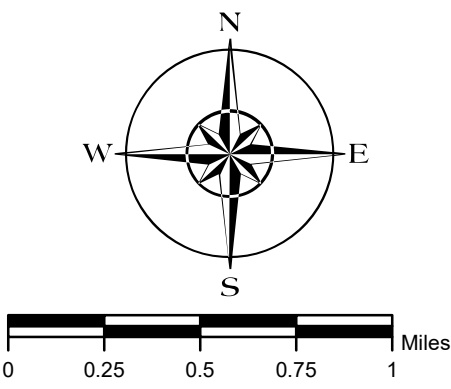
	DATE	MILEAGE FOR LOCAL ROADS/STREETS	LOCAL ROADS/STREETS	
			Certified in accordance with sec. 86.30 Wis. stat.	
(1)	4-1-20	44.79	Name:	Title:
(2)	1-1-21	.		
(3)	4-1-21	.		
			Signature:	Date:

- (1) THIS DATA REPRESENTS THE LAST CERTIFIED MILEAGE AS CORRECTED BY WISDOT WHICH MAY HAVE BEEN USED FOR PAST TRANSPORTATION AIDS.
- (2) THE TOWN CHAIRMAN OR CITY/VILLAGE CLERK IS TO FILL IN THE MILEAGE TO BE CERTIFIED AS OPEN TO THE PUBLIC AS OF THE FOLLOWING JANUARY, INCLUDING THE NEW CHANGES THAT ARE MADE ON THE PLAT.
- (3) THIS DATA REPRESENTS MILEAGE ADJUSTMENTS MADE BY WISDOT DUE TO FIELD VERIFICATION, INVENTORY, ANNEXATION, ETC. TRANSPORTATION AID PAYMENTS MAY BE MADE BASED ON THIS FIGURE.

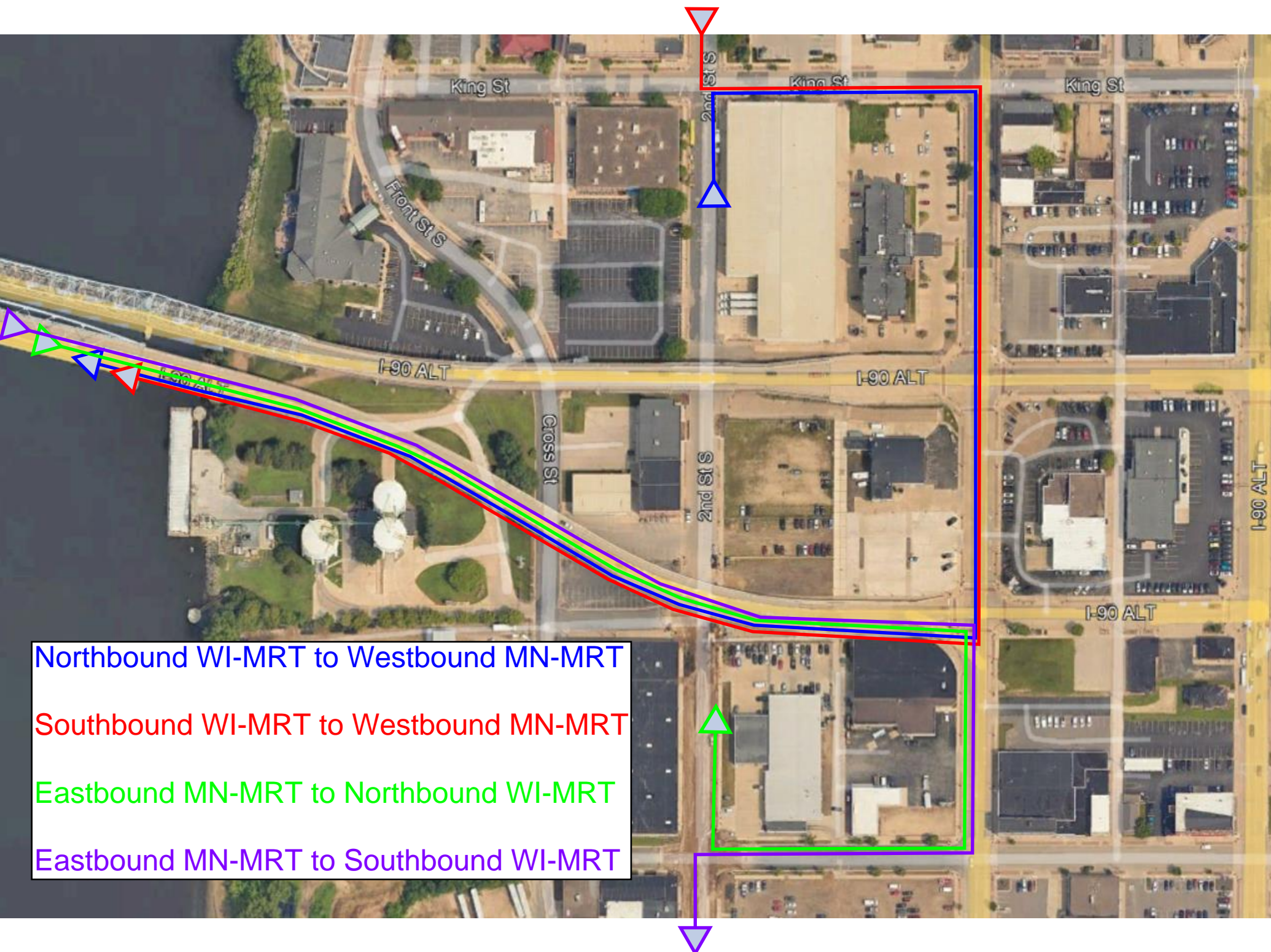
MILEAGE FOR COUNTY TRUNKS	MILEAGE FOR COUNTY OTHER ROADS
10.05	00.00



- LEGEND:
- County Trunk Highway
 - Local Road
 - State Trunk
 - Railroad
 - CVT Border
 - PLSS Border
 - Bridge
 - Gate
 - Route Identifier



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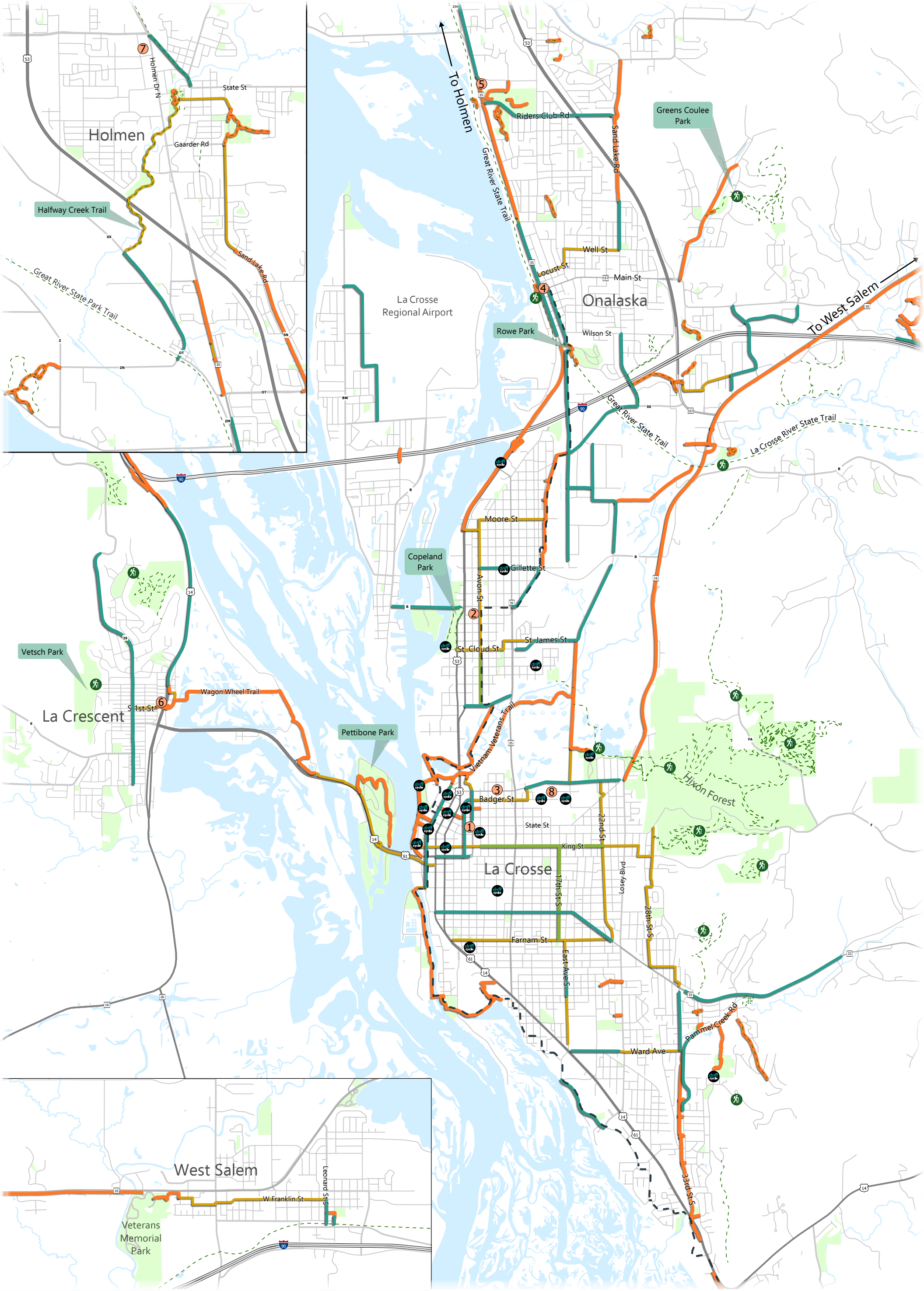


Northbound WI-MRT to Westbound MN-MRT

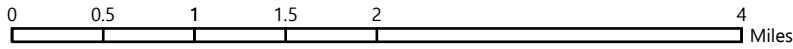
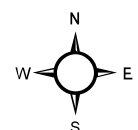
Southbound WI-MRT to Westbound MN-MRT

Eastbound MN-MRT to Northbound WI-MRT

Eastbound MN-MRT to Southbound WI-MRT









- Bike Lanes
- Greenways
- Paved Trails
- Suggested Connections*
- Trailhead
- Bike Shop
- Bike Share
- Natural Surface Shared-Use Trail
- Regional Route 1
- Parks



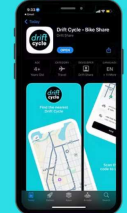
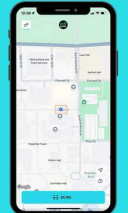


*The routes listed on the map as 'suggested' are intended to bridge the gap between dedicated bicycling infrastructure. The routes do take into consideration some roadway features such as available road shoulder, expected typical traffic, and general bike-ability.

- | | | | | | | | |
|---|--|---|---|---|--|---|---|
| 1 | Smith's Bike Shop
125 7th St N
(608) 784-1175 | 3 | Bikes Limited
1001 La Crosse St
(608) 785-2326 | 4 | Coulee Bicycle Co.
213 Main St, Onalaska
(608) 783-7433 | 7 | On Your Left! Cycles
500 Holmen Dr N Suite 524, Holmen
(608) 518-0056 |
| 2 | Wrench & Roll
1200 Caledonia St
(608) 406-2261 | 8 | UWL Outdoor Connection
1610 Farwell St
(608) 785-8860 | 5 | River Trail Cycles
106 Mason St, Onalaska
(608) 519-5757 | 6 | La Crescent Community Bike Shoppe
227 Main St, La Crescent
(612) 449-5598 |

-  Bike Share
-  Bicycle Parking
-  Parking Ramp
-  Bike Lanes
-  Greenways
-  Paved Trails



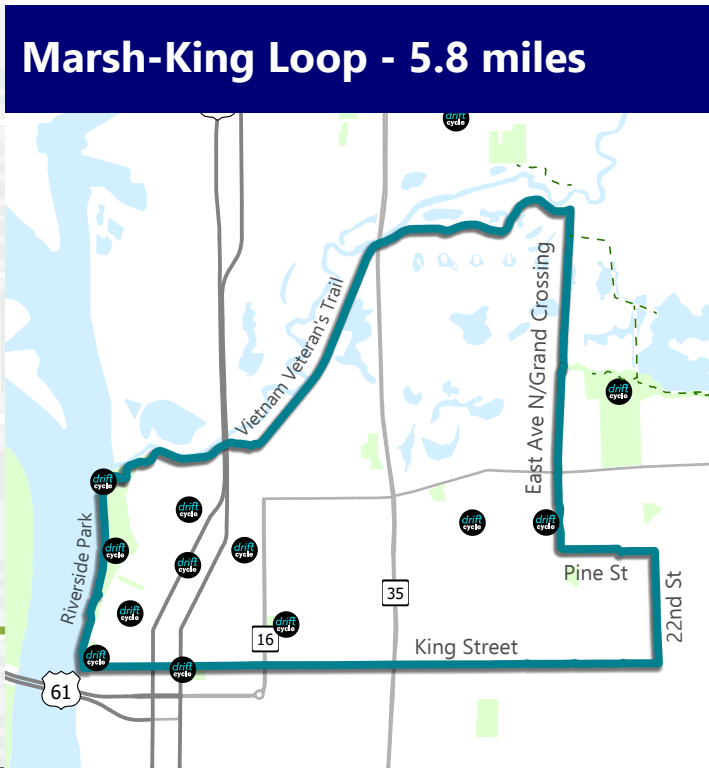
HOW TO RIDE DRIFT CYCLE

 GET THE APP
  SELECT SCAN
  SCAN CODE ON THE BACK
  RETURN TO ANY DRIFT CYCLE STATION

529 GARAGE

- MAKE A FREE ACCOUNT WITH 529 GARAGE
- FOLLOW THE PROMPTS TO REGISTER YOUR BIKE(S)
- GET NOTIFIED IF YOUR LOST BIKE IS FOUND

IF YOU DO NOT LIVE IN LA CROSSE, YOU SHOULD ALSO REGISTER YOUR BIKE WITH YOUR LOCAL POLICE DEPARTMENT



WHY BIKE?

Choosing to bike is a practical and sustainable way to get around - good for the planet and good for you. Cycling boosts physical and mental health, reduces transportation costs, and helps cut down on traffic and pollution. Learn more about cycling in La Crosse with the QR code below.

LEARN MORE HERE



LA CROSSE REGIONAL BIKE MAP



LA CROSSE WISCONSIN

Front Cover Image: Dylan Overhouse Productions