



La Crosse Area Planning Committee

Metropolitan Planning Organization

Serving the La Crosse/La Crescent Urbanized Area

Peter Fletcher, Director Jackie Eastwood, Transportation Planner
La Crosse County Administrative Center

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Minutes of the Committee on Transit and Active Transportation, November 10, 2022 Meeting

Minutes of the meeting of the CTAT held in-person and as a virtual meeting on Teams on Wednesday, November 10, 2022 at 3:00 pm.

Members Present: Bridget Brown, Paula Silha, Cathy Van Maren, Rick Diermeier, Jim Longhurst, Krista Heinz, Bob Fisher, Sandy Sechrest, Jim Krueger, Francis Schelfhout, Charlie Handy, Kurt Wayne. **Staff and Others Present:** Tim Acklin, Susan Gaeddert, Eric Filter, Jason Ludwigson, Jacob Sciammas, Peter Fletcher, Jackie Eastwood.

Peter Fletcher called the meeting to order at 3:00 pm.

1) Approval of minutes of the September 7, 2022 CTAT Meeting:

Charlie Handy motioned to approve the minutes of the September 7, 2022 meeting; Sandy Sechrest seconded. All were in favor.

2) Community Transportation Academy – Susan Gaeddert, 1000 Friends of Wisconsin:

Susan Gaeddert introduced herself as the Community Programs Director at 1000 Friends of Wisconsin. They are launching the [Community Transportation Academy](#), with the first occurring in La Crosse. She proceeded to show a [video](#) that explains the Academy, which is open to anyone in the La Crosse area interested in learning about the fundamentals of transportation planning and advocating for safe and accessible transportation networks. The Academy is a 10-week course that takes place every Wednesday (except March 15, 2023) beginning February 15, 2023 and ending April 26, 2023. Applications will be accepted until December 1, 2022. Participants are selected by a set of criteria, not by first come, first served. They will keep a waiting list and if there is high interest, they may hold an additional academy here.

3) La Crosse Comprehensive Plan Bike/Ped and Transit Elements – Tim Acklin:

Tim Acklin began by introducing himself and summarizing the process for the Plan. They hope to have a draft plan available by mid-to-late summer, 2023. He summarized the public engagement to date and referred to the city's [Forward La Crosse](#) website. His purpose for coming to the CTAT was to ask what else the city should be doing to gain input. Should they be looking to engage people outside the city of La Crosse? After some questions and discussion, the CTAT agreed that the City should hold a focus group outside of the CTAT. Peter Fletcher pointed out the bike/ped projects funded in Shelby, La Crosse, and Holland that will have regional impact and that a regional voice would be helpful. Bob Fisher commented that the City's comp plan should be compatible with its other plans such as the Climate Action Plan. The committee suggested many talking points that Tim could use for future discussion.

4) Other updates and information items:

Jacob Sciammas presented on the status and operations of the La Crosse bike share program, [Drift Cycle](#). In summary, the program is working very well, especially since they switched to Bloom. Usage is up nearly three times over last year. Jacob shared the link to the full summary of the [data analysis for 2022](#). He then provided an overview of the progress they've made and opportunities to pursue.

Charlie Handy stated he'd like to promote Drift Cycle on SMRT.

Peter Fletcher invited everyone to attend the Policy Board meeting on November 16, 2022 to hear a presentation by WisDOT on the new La Crosse Corridor Study.

Cathy Van Maren made a request for volunteers to help with the planning of Transit Equity Day. She also stated that [Transportation for America](#) will be hosting a transportation camp on January 7, 2023.

5) Future agenda items:
TBD

6) Adjourn; Next meeting TBA:

Jim Longhurst motioned to adjourn at 4:23 pm; Jim Krueger seconded. All were in favor.