



LA CROSSE AREA PLANNING COMMITTEE

METROPOLITAN PLANNING ORGANIZATION

SERVING THE LA CROSSE (WI)/LA CRESCENT (MN) URBANIZED AREA

Minutes of Committee on Transit and Active Transportation, July 9, 2026

Minutes of the meeting of the CTAT held as an in-person and virtual meeting on Teams on Thursday, July 9, 2026, at 3:30 pm.

Members Present: Bridget Brown, Jenna Dinkel, Jenny Morris, Chelsey Bolden, Cathy Van Maren

Members Excused: Andrew Ericson, Ken Harwood, Jim Krueger, James Longhurst, Jason Ludwigson, Kurt Wayne, Francis Schelfhout, Maggie Smith

Staff and Others Present: Bob Gollnik, Travis Key, Erin Duffer, Elli Johnson, Nikki Kvam

Erin Duffer called the meeting to order at 3:31 pm.

1) Approval of the [minutes](#) of the May 14, 2026, CTAT meeting.

Jenna Dinkel motioned to approve the minutes of the May 14, 2026 meeting; Jenny Morris seconded. All were in favor.

2) Regional Transit Development Plan (RTDP) Update

Travis Key shared details about the RTDP public engagement survey. The survey opened in late June and will be open through the month of July. Committee members were asked to share the survey through their networks.

3) Sierra Club - RTA Roundtable - Scheduling Discussion

Travis Key shared information regarding an upcoming forum to discuss legislative priorities for future RTA legislation in Wisconsin. The Wisconsin Chapter of the Sierra Club is going to communities around the state to conduct guided discussions surrounding several key issues surrounding Regional Transit Authorities and seeking to build consensus among transit providers and decision makers.

4) [SS4A](#) Update

Travis shared an update about the progress on the Comprehensive Safety Action Planning effort. The Task Force reviewed draft recommendations and the Bolton & Menk team will be delivering draft planning documents for internal review in the coming weeks.

5) Other updates and information items

- Bob Gollnik gave an overview of a new 'Mobility Manager' AmeriCorps position and scope of duties. This new position is pending Policy Board approval at the July 15th meeting.
- Cathy Van Maren asked members to submit event ideas for Week Without Driving.
- Jenna Dinkel shared that the Ride With the Mayor event was a success with a great turnout and positive media coverage. The Citywide bike rodeo is scheduled for July 23rd and volunteers are welcome to help run

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stations. The Bicycle and Pedestrian Master Plan amendment is open for public comment- this amendment is to include new recommendations for a greenway and other various updates to existing goals.

- Elli Johnson shared that DriftCycle is pleased to operate more than 100 bikes in the community through its program. DriftCycle will be unveiling a new type of bicycle designed for shorter riders. In the coming years, new DriftCycle stations will be available in Onalaska.

6) **Adjourn; next meeting TBA.**

Jenna Dinkel motioned to adjourn at 4:05pm; Bridget Brown seconded. All were in favor.

Next meeting is set for September 10, 2026.

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