

City of La Crosse TAP Application for Avon Street Greenway

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Attachment A - Project Narrative

Avon Street Greenway Narrative

Project Description and Overview

The Avon Street Greenway will create another link to the multimodal network in La Crosse by providing residents a safe, low-stress street to commute using active transportation. The Avon Street Greenway includes the preliminary design of traffic circles on Gohres Street and Windsor Street, bump outs on St. Cloud Street, intersection crossing markings on Gillette Street and Clinton Street, raised intersection on Logan Street, sidewalk connections and partial closure on Moore Street, and crosswalk markings on St. Paul Street.

Project Planning and Preparation and Local Support

After successful design workshops for the King Street and 17th Street Greenway, the Avon Street Greenway became a priority for the active transportation network. It was recommended in the city's 2012 *Bicycle and Pedestrian Master Plan*, 2021 *Safe Routes to School Plan* and 2018 *Hwy 53 Corridor Master Plan*. City Planners also sought TAP funding in 2020. In 2017, City Planners conducted a design workshop with neighborhood residents to discuss treatment recommendations for the greenway.

History of Sponsor Success, Deliverability and Commitment to Multimodal

The Avon Street Greenway has support from the City Council and Mayor and the Bicycle and Pedestrian Advisory Committee. These stakeholders will work in collaboration with neighbors and staff to implement the project in a timely and efficient manner. The city has successfully completed similar greenway projects including King and 17th Street. The city also has success delivering multimodal projects using state and federal funding including Pammel Creek multi-use Trail, Southern Bluffs Trail, Highway 16 Side-path Trail, VIP Trail, Gund Trail, 3 Rivers Trail, North La Crosse River Trail, North Bank Trail, and Gillette Street safety improvements. Current planning and design is being completed for the Wagon Wheel Trail, which received TAP funding in the 2022 cycle.

Project Utility and Connectivity

The Avon Street Greenway will create a vital connection on the north side of La Crosse to local, regional, and national transportation options passing by MTU bus stops and taking users one block from

the La Crosse Amtrak Station. Additionally, the Avon Street Greenway creates a route to the Northside Community Pool and three schools. It also serves as a connection to bike lanes on Gillette Street where those using active transportation can safely reach the North Community Library, Northside Elementary School, and Logan High School. The greenway can also be used to reach the Black River Beach and Copeland Park. Lastly, the Avon Street Greenway connects with the Jim Asfoor Marsh Trail via bike lanes on Monitor Street which creates a safe, auto-free connection to downtown La Crosse, including a direct connection to Festival Foods grocery store, Riverside Park, and other important community amenities.

Project Benefit

Environmental- Neighborhood greenways can provide residents an enjoyable, safe, and eco-friendly environment by slowing down traffic speeds and diverting automobiles to other streets and can shift preferred modes of transportation to biking or walking. As an important infrastructure improvement in our Safe Routes to School Plan, this greenway can give students on the north side the opportunity to safely shift their mode of transportation to walking or biking and serves as a connection to many other multi-modal routes including Gillette Street, Ranger Drive, and Monitor Street.

*Public Health-*This greenway is not only intended to provide residents with the ability to walk and bike to improve their physical health but can also improve mental health with greater ability to enjoy the outdoors and a sense of community. If funded, the Avon Street Greenway improvements will coincide with the implementation of La Crosse Habitat for Humanity's first ReNew the Block Neighborhood Revitalization initiative. Renew the Block provides a sustainable oasis of urban agriculture on Avon Street, between Sill and Clinton Street, and will create an enjoyable and accessible environment for users.¹

Economic Justice- The Avon Street Greenway is providing a resource to residents located in census tract one and two. According to the USDOT Equitable Transportation Community (ETC)

¹ <https://www.habitatlacrosse.org/what-we-do/neighborhood-revitalization/renew-the-block/>

Explorer,² census tract two is considered disadvantaged and meets two of the five burden category thresholds: environmental burden and social vulnerability. Furthermore, in the environmental burden category, this tract is in the 67th percentile for high-volume road proximity. Census tract one is disadvantaged in one out of the five burden category thresholds: environmental burden. Census tract one is in the 86th percentile for high-volume road proximity. The greenway will also be one block from Sauber Manor public housing apartment complex. The Avon Street Greenway will provide safe alternative transportation and outdoor opportunities to historically disadvantaged communities.

Safety- This greenway provides an opportunity for users to safely travel on a low-stress network between two major arterial roads that see average daily traffic counts of 21,200 (Rose Street) and 9,300 (George Street).³ Providing a safe space for active transportation users to travel is essential to those who want to commute to everyday activities or for leisure throughout the north side and to southern La Crosse.

According to the Wisconsin Community Crash Maps,⁴ there have been 21 crashes at intersections with recommended safety improvements on Avon Street from 2013-2023. The Avon Street Greenway is intended to not only increase safety by reducing the number of crashes on Avon Street, but also reduce crashes on unsafe alternative routes. The promotion of Avon Street as a preferred route will give bicyclists and pedestrians access to a safe, low-traffic street as opposed to the surrounding arterials.

*Economic Development-*This greenway can bring business to Old Town North via active transportation options. As the city continues to foster lively streets and make way for those using active transportation, the greenway coincides with the revitalization and economic development goals in the *Hwy 53 Corridor Master Plan*.

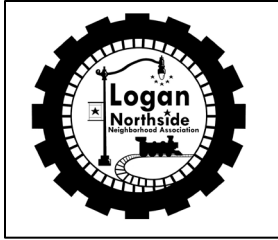
² <https://experience.arcgis.com/experience/0920984aa80a4362b8778d779b090723/page/ETC-Explorer--National-Results/>

³ <https://wisdot.maps.arcgis.com/apps/webappviewer/index.html?id=2e12a4f051de4ea9bc865ec6393731f8>

⁴ <https://transportal.cee.wisc.edu/partners/communitymaps/crash/search/BasicSearch.do;jsessionid=0A565CA0F4A40E62089A33591D2896D>

Attachment B - Typical Cross Section





Logan Northside Neighborhood Association

October 19, 2023

To whom it may concern,

Logan Northside Neighborhood Association is an active Neighborhood group that would be in support of improved safety for the Logan Middle School students who attend school on Avon Street. We have been working diligently to provide lighting and projects to enhance our neighborhood in its safety, accessibility and appearance. We support the improvements that this grant would provide.

We have been actively communicating with the neighbors on Avon Street for the Habitat for Humanity's first ReNew the Block Project that is also providing improvements for the students and families on the blocks near Logan Middle School. Neighbors near the school note the excessive speeds on the blocks near all of our northside schools. The neighbors have requested ways to slow traffic on the Avon Street greenway. With the current speeds encountered it is difficult for students and their parents to feel safe in using bikes or walking to get to school.

We understand the Avon Street greenway is designed to create traffic-calming through a combination of traffic circles, raised crosswalks, wayfinding, bump outs, and RRFBs from Moore Street to St. Cloud Street. It has since been a sought-after project also being recommended improvement in the Safe Routes to School Plan (2021) and Hwy 53 Corridor Master Plan (2018) and Bicycle and Pedestrian Master Plan (2012). This greenway should especially give students on the northside the opportunity to safely shift their mode of transportation to walking or biking and serves as a connection to many other safe multi-modal routes including Gillette St, Ranger Drive, and Monitor St.

The Avon Street Greenway improvements will coincide with the implementation of La Crosse Habitat for Humanity's first ReNew the Block Neighborhood Revitalization initiative.

Logan Northside Neighborhood Association Officers,

Ralph Geary -Co Chair,

Aaron Kerr – Co Chair,

Liz Readon – Treasurer,

Tamra Dickinson - Secretary

10-20-2023

To: LaCrosse Common Council

We are asking for speed bumps to be installed on the 1300 & 1400 blocks of Avon Sts. This neighborhood is a high traffic area with Logan Middle School, & in the summer Boy & Girls Club activities. With The Habitat for Humanity project looking to improve this area, we feel putting in the speed bumps to slow down traffic would increase safety. There is a straight shot from Clinton St. to Hill St, which includes two blocks and some think it is a drag strip. It is so unsafe for children, pets & the general population.

We the residents of this area are asking that you please consider our concerns.

Thank you

Calvin & Joan Hendrick 1326 Avon.
Gary & Sue Stanley 1312 Avon St.
Randy & Heather Beal 1321 Avon St
Roger Satchler 1329 Avon
Art & Bev Prew 1333 Avon St
GPHW 1335 Avon St
Raymond M. Pitzer 1403 Avon St
Vicki & Don Elwood 718 Logan St.



October 20, 2023

To Whom it May Concern,

I am pleased to be writing a letter of support for the Avon Street Greenway project.

Habitat for Humanity of the Greater La Crosse Region is piloting a large-scale neighborhood revitalization initiative called ReNew the Block, which coincides with the Avon Street Greenway project. Together, our projects will give students in this northside community an opportunity to see first-hand what green infrastructure can do to improve the places we live, work, and play.

Habitat for Humanity of the Greater La Crosse Region is in full support of the Avon Street Greenway, a project designed to provide residents with an enjoyable, safe, and eco-friendly environment to shift their mode of transportation to biking or walking.

We are excited to see this project come to fruition. A project that has been a focus for the City of La Crosse in their Safe Routes to School Plan (2021), the Hwy 53 Corridor Master Plan (2018) and the Bicycle and Pedestrian Master Plan (2012). Both the City of La Crosse and Habitat for Humanity desire to continue to push for safer, greener communities.

Thank you,

Amy Smith
Sustainability Director
Cell: 608-792-5550
Amy@habitatlacrosse.org

Engineering Department400 La Crosse St., La Crosse, WI 54601 • (608) 789-7505 • Fax: (608) 789-8184
http://www.cityoflacrosse.org**CITY OF LA CROSSE ENGINEERING ESTIMATE**Estimate Date

10/10/2023

ContractTAP Application
Avon Street Improvements

Item	Unit	Description	Quantity	Unit Price	Total
		SECTION 1-			
		REMOVALS			
1	L.F.	Concrete Curb & Gutter	1,050	\$ 4.00	\$ 4,200.00
2	S.F.	Concrete Pavement (Any Thickness)	1,500	\$ 2.00	\$ 3,000.00
3	S.F.	Concrete Flatwork (any thickness)	960	\$ 1.50	\$ 1,440.00
4	L.F.	Concrete Sawing (Full Depth)	180	\$ 10.00	\$ 1,800.00
5	S.Y.	Bituminous Pavement (Any Thickness)	1,170	\$ 1.00	\$ 1,170.00
6	L.F.	Bituminous Sawing (Full Depth)	1,500	\$ 8.00	\$ 12,000.00
		INSTALLATION			
7	L.F.	Standard Curb & Gutter (Including 6" Compacted Crushed Rock)	1,110	\$ 20.00	\$ 22,200.00
8	L.F.	Reject Curb, 30"	170	\$ 32.00	\$ 5,440.00
9	S.F.	7" Concrete Alley Approach	21	\$ 7.20	\$ 151.20
10	S.F.	6" Concrete Driveway	1,360	\$ 7.50	\$ 10,200.00
11	Each	Truncated Dome Warning Fields (2'x4')	24	\$ 350.00	\$ 8,400.00
12	S.F.	5" Concrete Sidewalk	9,564	\$ 8.00	\$ 76,512.00
13	S.Y.	Concrete Pavement (6")	1,780	\$ 80.00	\$ 142,400.00
14	S.Y.	5" Bituminous Pavement (Furnished & Placed)	150	\$ 10.00	\$ 1,500.00
15	S.Y.	7" Base Course (Including Placing, Shaping, & Compaction)	1,930	\$ 9.00	\$ 17,370.00
16	L.S.	Erosion Control Installation & Maintenance	1	\$ 5,000.00	\$ 5,000.00
17	L.S.	Traffic Control	1	\$ 25,000.00	\$ 25,000.00
		SUBTOTAL - Section 1 (Items 1-17)			\$337,783.20
		Section 2 - Utilities			
		STORM SEWER			
18	LF	12" PVC SDR 35 storm sewer leads	330	\$125.00	\$41,250.00
19	LF	15" PVC SDR 35 Storm sewer main	100	\$150.00	\$15,000.00
20	LF	24" PVC SDR 26 storm sewer main	100	\$150.00	\$15,000.00
21	EA	Install Storm Sewer Manhole (City provides casting) D =5' - 10'	4	\$10,000.00	\$40,000.00
22	EA	Storm CB	8	\$4,000.00	\$32,000.00
		SANITARY SEWER			
23	LF	8" Sanitary	100	\$250.00	\$25,000.00
24	LF	15" Sanitary	155	\$150.00	\$23,250.00
25	LF	18" Sanitary	55	\$175.00	\$9,625.00
26	EA	Sanitary MH 10-15'	3	\$25,000.00	\$75,000.00

Engineering Department

400 La Crosse St., La Crosse, WI 54601 • (608) 789-7505 • Fax: (608) 789-8184
<http://www.cityoflacrosse.org>



CITY OF LA CROSSE ENGINEERING ESTIMATE

Estimate Date

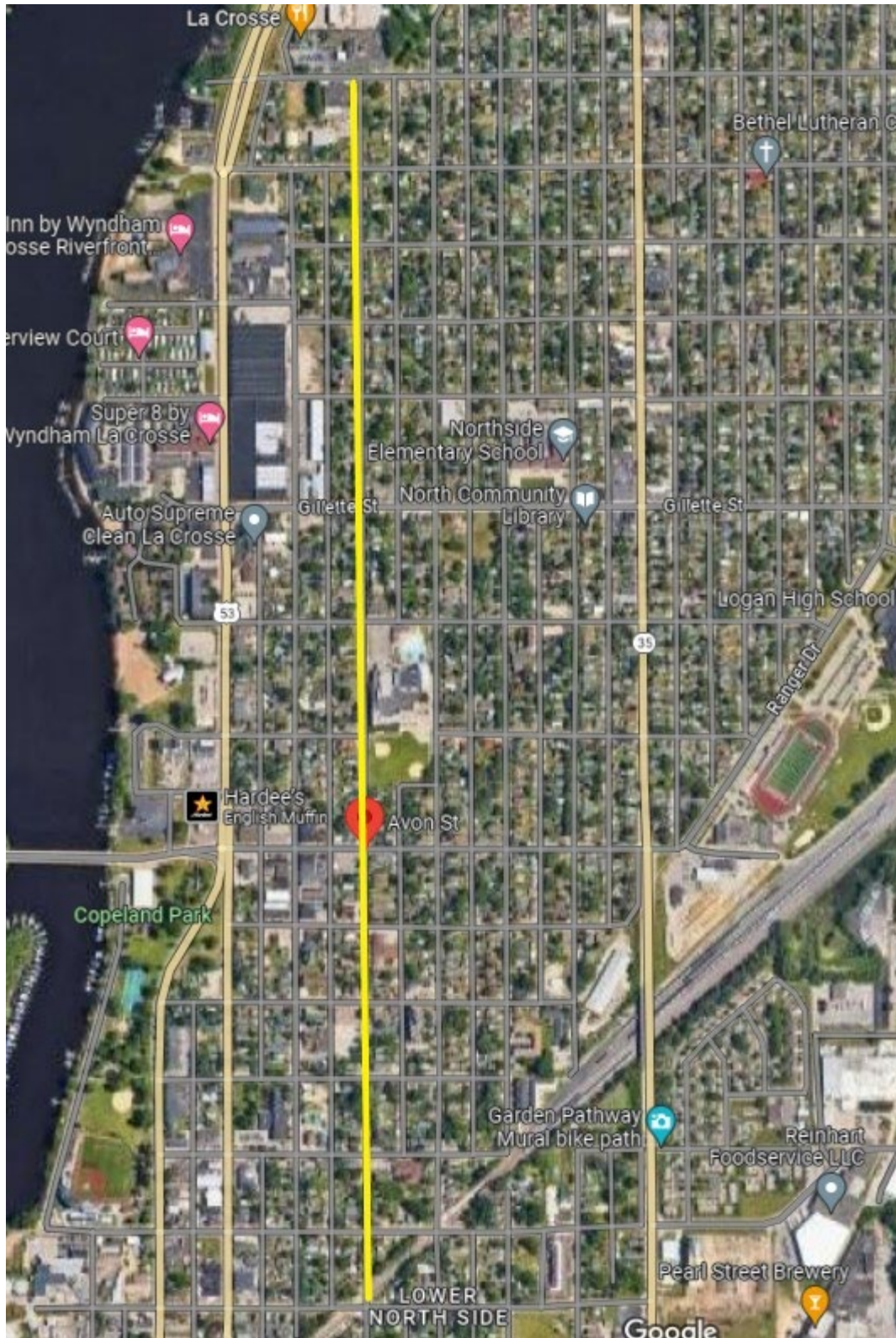
10/10/2023

Contract

TAP Application
 Avon Street Improvements

Item	Unit	Description	Quantity	Unit Price	Total
WATERMAIN					
27	LF	8" Watermain	410	\$220.00	\$90,200.00
28	EA	water valves	10	\$ 4,500.00	\$45,000.00
29	EA	Hydrant assembly	3	\$ 20,000.00	\$60,000.00
SUBTOTAL - Section 2 (Items 18-29)					\$616,987.50
Section 3 -Restoration & pavement marking					
30	SF	Restoration	758	\$ 4.00	\$3,032.00
31	L.F.	pavement marking	2,500	\$ 7.00	\$17,500.00
SUBTOTAL - Section 3 (Items 30-31)					\$20,532.00
					\$975,302.70
City Non-participating					\$328,075.00
Remaining portion					\$647,227.70
			Contingency =	15%	\$146,295.41
TOTAL - Sections 1-3 (Items 1-31)					\$1,121,598.11

Attachment E - Project Location Map



Resolution committing to and accepting the Wisconsin Department of Transportation - Transportation Alternatives Program (TAP) Grant funding for the King Street Greenway, Avon Street Greenway, St. Cloud/St. James Cycle Track, and Willow Trail Resiliency.

RESOLUTION

WHEREAS the City of La Crosse Planning, Development and Assessment Department and the Parks and Recreation Department will be submitting four (4) projects for the 2024-2028 Transportation Alternatives Program Grant Cycle; and

WHEREAS the above projects have been identified by the Bicycle and Pedestrian Advisory Committee, Planning, Development and Assessment Department, and Parks and Recreation Department as priority projects to seek funding for; and

WHEREAS the Wisconsin Department of Transportation (WisDOT) requires a local resolution of support should they be awarded the proposed project(s), executed by a governing body that has the authority to make financial commitment on behalf of the project sponsor; and

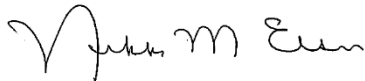
WHEREAS WisDOT requires the City fund 100% of project costs upfront and WisDOT will reimburse up to 80% of the approved and eligible project costs once the project is complete and the City will be responsible for at least 20% of project costs; and

NOW, THEREFORE, BE IT RESOLVED by the Common Council of the City of La Crosse, that if the City of La Crosse is awarded funding by WisDOT for the 2024-2028 TAP award cycle, the City of La Crosse supports the project(s) and will commit to funding the proposed project(s) up-front through the Capital Budget understanding that upon completion, up to 80% of eligible costs will be reimbursed back to the City.

BE IT FURTHER RESOLVED, that upon confirmation of the grant award the project(s) will be set to begin in 2025 or 2026.

BE IT FURTHER RESOLVED that the Director of Engineering and Public Works, Director of Planning, Development and Assessment, Director of Finance, and Director of Parks and Recreation are hereby authorized and directed to take all necessary steps to implement this resolution.

I, Nikki M. Elsen, certify that this resolution was duly and officially adopted by the Common Council of the City of La Crosse on November 9, 2023.



*Nikki M. Elsen, WCMC, City Clerk
City of La Crosse, Wisconsin*