



LA CROSSE COUNTY

Pathways Home Progress

Pathways Home is La Crosse County and the City of La Crosse’s joint homelessness response initiative, launched in 2024. It coordinates services across the community in partnership with local agencies to make the system faster, smarter, and more effective.

What’s the Goal?

Make homelessness rare, brief, and non-recurring in La Crosse County. This is called functional zero homelessness—a system that quickly and effectively helps people return to stable housing.

2025 Progress

\$350,000 grant + Medicaid housing funding unlocked
One quarter of the housing units needed to reach functional zero by 2029 are already under way
We are housing more people than become homeless on average every month



240+

People housed
Average of 20/month



90%+

Housing Retention Rate



27%

Decrease in
homelessness since
November 2024



9 Person

Specialized County
Homelessness Team
Launched

New and Upcoming Specialized Housing

Park Lane Studios	10 bridge housing units at Hillview (opening Dec 2025)
The Collective on Fourth	13 low barrier housing units (2025)
Thriving Families	County-funded housing for at-risk families
Coulecap & Karuna	24 specialized units (2026)

What Pathways Home Is and Isn't

- Pathways Home is a long-term system solution focused on housing and coordinated services
- Pathways Home isn't a response to public behavior issues like loitering or intoxication

Looking Ahead

We're partnering with landlords, nonprofits, and community members to continue connecting people to housing and services, using the best data and learning from successful programs elsewhere.