

# La Crosse County Resource Guide for WIC Participants



**The Supplemental Nutrition Program for  
Women, Infants and Children (WIC) Program**  
300 4<sup>th</sup> Street North (2<sup>nd</sup> Floor); La Crosse, WI 54601  
608-205-8755 (call or text)  
Email: [laxwic@lacrossecounty.org](mailto:laxwic@lacrossecounty.org)

## [La Crosse Area Food Pantries](#)

### **Great Rivers 2-1-1 [Dial: 211](#)**

A central access point for people in need. Free, confidential helpline and online resource directory make it easy for residents to get connected to information and assistance.

- Alcohol/Drug Treatment Services
- Basic needs
- Crisis Services
- Youth and family services
- Seniors & adults with disability services
- Community resources

### **Parent and Family Support:**

**[The Parenting Place:](#)** 608-784-8125  
1500 Green Bay Street, La Crosse, WI 54601

**[Family and Children's Center:](#)** 608-785-0001  
811 Monitor Street, La Crosse, WI 54601

**[Safe Families for Children:](#)** 608-844-8475 ext.1  
1707 Main Street, Suite 321, La Crosse, WI 54601

**[Children and Youth with Special Health Care Needs:](#)** 1- 800-400-3678  
(CYSHCN) Regional Center: Promotes coordinated care for children and youth through the age of 21.

**[Well Badger Resource Center:](#)** 1- 800-642-7837, Email: [wellbadger@wwhf.org](mailto:wellbadger@wwhf.org)  
Health information specialists available to answer questions regarding a variety of programs for women and young children.

## **Alcohol, Tobacco & Drug Concerns:**

Substance use during pregnancy, breastfeeding, and parenting can be dangerous, with a variety of harmful effects on both adults and children. You are not alone. Many others know what it's like and can help you quit, give you tips, and support you.

[Coulee Recovery Center](#): 608-784-4177  
933 Ferry Street. La Crosse, WI 54601

[La Crosse Area Alcoholics Anonymous](#): 608-784-7560

[Narcotics Anonymous](#): 1-866-579-7534

[Wisconsin Addiction Recovery Helpline](#): Call 211 *or* 833-944-4673

[Substance Abuse and Mental Health Helpline \(SAMHSA\)](#): 1-800-662-4357

[Wisconsin Tobacco Quit Line](#): Call: 800-QUIT-NOW, Or text: "READY" to 200-400

## **Public Assistance Programs:**

The State of Wisconsin offers several health benefits programs for eligible children, individuals, and families. For eligibility or updates, use the online links below or call Medicaid Enrollment Services: 800-291-2002. For changes: 888-627-0430.

[ACCESS Wisconsin | Apply for and manage state of Wisconsin benefits](#)

[ForwardHealth: Manage Your Benefits on the Go | Wisconsin Department of Health Services](#)



## **Mental Health Services:**

[National Suicide Hotline](#): 988 (call or text)

[La Crosse County Mental Health Support and Crisis Line](#): 608-784-HELP (4357)

[New Horizons Women's Shelter](#): 608-791-2610  
1223 Main St. La Crosse, WI 54601

## **Medical Services:**

[Gundersen Health System](#): 608-782-7300  
1900 South Ave La Crosse, WI 54601

[Mayo Clinic Health System](#): 608-785-0940  
700 West Ave La Crosse, WI 54601

[Neighborhood Family Clinic](#): 608-781-9880  
La Crosse, Onalaska, West Salem, Viroqua, Sparta

[Planned Parenthood](#): 844-493-1052  
1201 Caledonia St. La Crosse, WI 54601

[St. Clare Health Mission](#): 608-519-4623  
916 Ferry St. La Crosse, WI 54601

[Scenic Bluffs Community Health Center](#): 608-654-5100  
238 Front St. Cashton, WI 54619

## **Student Assistance Programs:**

[Western Technical College](#): 608-785-9200  
400 7<sup>th</sup> St. N. La Crosse, WI 54601

- Career Services
- Learner Support and Transition-GED

[University of Wisconsin-La Crosse](#)<https://www.uwlax.edu/>: 608-785-8000  
1725 State St. La Crosse, WI 54601

- Recovery Program
- Self-Sufficiency Program

## **Housing Support:**

[REACH Services & Resource Center](#): 608-781-2783  
212 11<sup>th</sup> Street South, La Crosse, WI 54601

[Couleecap Inc.](#): 608-782-4877  
700 3<sup>rd</sup> Street N. #202b, La Crosse, WI 54601

[La Crosse County Housing Authority](#): 608-781-5365  
615 Plainview Rd. La Crosse, WI 54603

[Housing Authority of the City of La Crosse](#): 608-782-2264  
1307 Badger St. La Crosse, WI 54602

[Independent Living Resources \(ILR\)](#): 608-787-1111  
11825 Sunset Lane, La Crosse, WI

[YWCA of the Coulee Region](#): 608-781-2783  
212 11<sup>th</sup> St. South, La Crosse, WI 54601

[Catholic Charities/Warming Center](#): 608-782-0710  
413 3<sup>rd</sup> St. S. La Crosse, WI 54601

[Salvation Army](#): 608-782-6126  
223 8<sup>th</sup> St. N. La Crosse, WI 54601

[Rent Smart La Crosse](#) (Consumer Credit Counseling): 608-784-8380  
505 King St. Suite 212 La Crosse, WI 54601

## **Diversity/Multicultural Resources:**

[Multicultural Resource Guide - The Greater La Crosse Area Diversity Council \(glaxdiversitycouncil.com\)](#)

[Cia Siab, Inc and Hmong Community](#): 608-615-7117  
1825 Sunset Lane, La Crosse, WI 54601

[Hope Restores](#): 608-881-6418

[BLACK: Black Leaders Acquiring Collective Knowledge](#): 608-351-2778

[Centro Latino](#): 608-515-9134

[Three Rivers House-Ho Chunk Nation](#): 608-784-3083  
724 Main St. La Crosse, WI 54601

[7 Rivers LGBTQ Connection](#): 608-784-0452  
230 Sixth St. S. La Crosse, WI 54601

## **La Crosse County Health & Human Services:**

[Health Department](#): 608-785-9872

- Fluoride Varnish
- Water Testing
- Immunizations
- STI Follow-up & Education
- Communicable Disease Investigation & Education
- Lead screening

[Western Region Economic Assistance](#): 888-627-0430

- Foodshare
- BadgerCare Plus
- Child Care Assistance

[Human Services Department](#): 608-784-4357

- Mental Health Support
- Energy Assistance: 608-785-5582
- Alcohol & Drug Support and Recovery
- Employment Resources

[Workforce Connections W-2](#): 608-789-5620

2615 East Ave La Crosse, WI 54601

Assists in meeting employment and career goals through guidance and support.

Updated: 1/2/2026

WIC is an equal opportunity provider