LA CROSSE COUNTY
Health Department
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MEDIA RELEASE

Senior Emergency Preparedness Program

Media Release Date: **November 5, 2026**
For More Information Contact: **Brenda Lutz-Hanson/608.785.9872/bhanson@lacrossecounty.org**

Are you prepared to take care of yourself during an emergency? Older adults may be more vulnerable to the impacts of disasters due to:

- Chronic health and medical needs
- Mobility and sensory limitations
- Extreme weather conditions
- Social isolation
- Disrupted services and finances

Join the La Crosse County Health Department and Greater La Crosse Medical Reserve Corps Wednesday, November 18, at the Holmen Public Library from 3:30-4:30 PM to discuss the three steps you can take to assemble plans and resources to take care of yourself when sheltering in place or evacuating your home. All program participants will receive a "Take Control" booklet and a backpack with some basic emergency kit items to start building a personal emergency kit for use in "Stay" or "Go" emergency situations.

Register online at Senior Emergency Preparedness Program or contact healthweb@lacrossecounty.org for more information or registration assistance.

Sources:
National Institure on Aging
Ready.gov
University of Minnesota Extension

medical reserve corps

The Greater La Crosse Area Medical Reserve Corps Unit is community-based and provides the opportunity to train and organize medical and non-medical volunteers to respond to public health emergencies, as well as provide preparedness education and other public health activities to build community resilience.

Greater La Crosse Area medical reserve corps

LA CROSSE COUNTY Health Department

Senior (62+) Emergency Preparedness Emergency Planning

Are you prepared to take care of yourself during an emergency?

Learn about what you can do to protect yourself during local emergencies.

Join us Wednesday, November 18 @ 3:30 PM

at the Holmen Public Library, 121 W Legion St, Holmen

for a discussion on the three steps to take to assemble plans and resources to take care of yourself when sheltering in place or evacuating your home.

All participants will receive a "Take Control" booklet and a backpack with some basic emergency kit items to start building a personal emergency kit for use in "Stay" or "Go" situations.

Register online at ***https://www.signupgenius.com/go/10C0C4FAFAF28A2F5C61-67036977-senior***
or contact healthweb@lacrossecounty.org for more information or registration assistance.



