

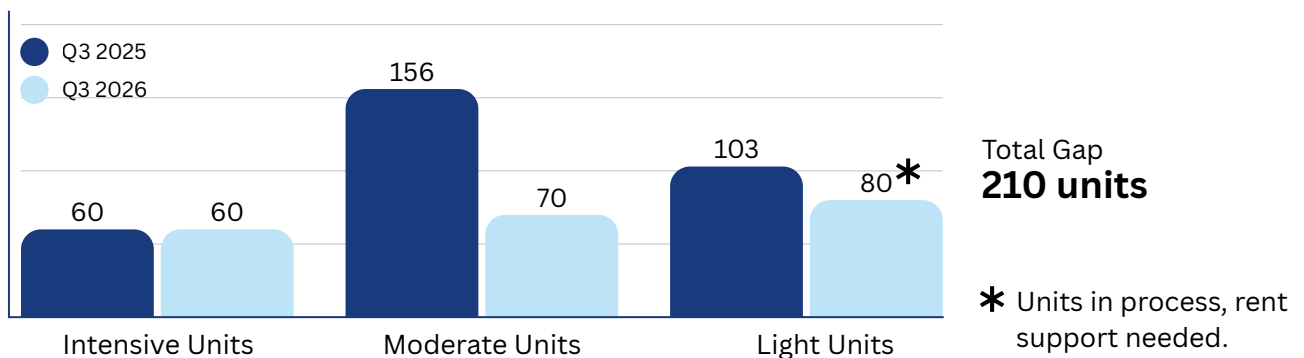


Pathways Home Specialized Housing Plan Update

OUR PROGRESS

- Homelessness is **down by one-third**, from 295 in November 2024 to 198 in July 2026.
- By pairing housing with effective services, our housing gap has dropped from **319 units to 210**.
- At the Collective on 4th, **16 of 17 one-year leases** were renewed. Park Lane Studios opened in November 2025 with 10 units that pair housing with supportive services.
- Our **Pathways Held Lease Program** launched in September 2026, with our first five leases signed.
- 88% of people we have placed into housing have **remained housed**.

HOW MANY HOUSING UNITS DO WE NEED?



WHAT IS PATHWAYS HOME?

Pathways Home is La Crosse County and the City of La Crosse's joint homelessness response initiative, **launched in 2024**. It coordinates services to make the system **faster, smarter, and more effective**. Our goal is to make homelessness rare, brief, and nonrecurring in La Crosse County. This is called functional zero homelessness.

WHAT'S DRIVING HOMELESSNESS IN LA CROSSE COUNTY

Poverty remains the **largest driver** of homelessness in La Crosse County. **Evictions** have risen (from 163 in 2020 to 426 in 2025) in recent years, highlighting the need for more affordable housing.

WHAT WE'VE LEARNED

- We've built a system that **houses more people than become homeless** in an average month, but this alone will not get us to functional zero quickly enough.
- Most people entering homelessness have light support needs. Our **system is stuck** for those with intensive needs (about 30% of our homeless population), and addressing this must be our housing focus.



HOW YOU CAN HELP

Donate to support the Pathways Home fund at **La Crosse Area Community Foundation** by scanning the QR code.



LA CROSSE COUNTY

View our dashboard at lacrossecounty.org/pathwayshome