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|  | **MEETING AGENDA & MINUTES** |
| **MEETING:** Coulee Region Immunization Coalition |
| **PURPOSE:** Quarterly Meeting |
| **Date** | **Location** | **Start**  | **End**  |
| Thursday Jan 12th, 2017 | Gundersen Health System–East Building, 724 Denton Street – La CrosseNeuro-A Conference Room – 3rd Floor  | 1:00 pm | 3:00 pm |
| MC900384154[1]**Teleconference**: *Long-distance: 800-362-9567, ext, 50997; Local: 775-0997; conference ID: 4400#**Within Gundersen Health System: 50997, conference ID: 4400#* |
| **Facilitator/Lead:** | Bryany Weigel | **Minutes Prepared by:** | Joe/Bryany |
|  **ATTENDEES**  |
| Tina Sullivan – Juneau County Christine Gillespie – La Crosse CountyJoe Larson – La Crosse CountyLaura O’Heron – Houston CountyBryany Weigel – La Crosse County | Aubrey Stetter-Hesselberg – SRAHECMaggie Traastad – Gundersen Health PlanMarilyn Michels – Gundersen | Carolyn Burns – MerckAngie Torgerud – SanofiKrista Thomas – SanofiSteph Dabrowski – PfizerAlan Barker – GSKRick Cornforth - MedImmune | Ellen Moldenhauer – Jackson County via phoneKailynn Mitchell – WI Imm ProgramTaylor Larson – WI Imm ProgramJames Zanto – WI Imm Program |

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| **Items/Actions to Be Discussed** | **Outcome/Notes** | **Action Items** |
| 1. Introductions and review of October 2016 Meeting Minutes
 | No further corrections to 2016 October’s meeting minutes. |
| 1. AFIX Site Visits
* Taylor Larson
* Kailynn Mitchell
* Jim Zanto
 | AFIX Site Visit PPT with Kailynn and Taylor’s contact information attached with these meeting minutes!Taylor and Kailynn are Immunization Outreach Specialists – Completed 187 site visits last year for HPV site visits, aiming for 100 this year. Next rounds of AFIX visits include adult immunization strategies. For now, these visits are grant driven.One big takeaway from the visits to increase HPV recommendations was education. Do not treat HPV vaccine any different than others. Ex. “Today you’re due for Tdap and HPV vaccination” as opposed to “Today you’re due for Tdap, and you can also get HPV if you want…”AFIX visits can tailor improvement strategies to each unique clinic to work best with the populations they serve. It is not a one size fits all program, have visits for 24-36 months of age and adolescent too.Other activities – Began reminder postcards to all 11 year olds for HPV beginning January 2016. 75,000 sent so far. Also, completed social media campaign from October to December 2015. Looking to begin another campaign this spring. |
| 1. Review Mission, Goals, Strategies for 2017
 | Mission to stay as-is. Bryany took suggestions on possible changes to one of the goals and three of the strategies.  | Bryany has updated the 2017 CRIC Mission, Goals, and Strategies. A copy of that is attached to the email with these minutes with the changes for 2017 highlighted. |
| 1. CRIC Website
 | <http://www.lacrossecounty.org/cric/> - We were not able to review the new website at this meeting because of time constraints. Bryany asked that people please look it over and send her additions or changes. Will review at April’s meeting! |
| 1. 2017 Symposium
 | Spring Symposium - Gundersen will not be able to offer CME’s, Marilyn will still try to get the information in the ‘Save the Date’ in Gundersen’s newsletter. Fall Symposium – Will probably not be able to do CME’s for that program either. Future reference – For Gundersen to support CME’s we would need to have a physician planner on the Symposium Planning Committee from the start of planning. Jim is going to look into seeing if the State Imm Program could provide CME’s or has some direction on how to get CME’s for a program.Vendors – Need everything (event details, etc.) two months prior to the event. Laura is working on getting everything to the vendors for this Spring Symposium.Laura really stressed getting the ‘Save the Date’ out to the providers. Laura plans to talk to her providers directly and actually hand them the ‘Save the Date’ and asks if we could all do the same.  |
| 1. 2017 HPV awareness campaign videos
 | We received the 5 HPV Video PSA’s and watched them during the meeting. They will be shown on WKBT and WXOW throughout the rest of January, 2017. We do have some more funds for this project and will either extend the plays into February or will do some around the back to school time. | Bryany to send videos to other health departments if requested. Bryany created a CRIC YouTube account where the videos can be accessed anytime: <https://www.youtube.com/channel/UCu4efzr6q3GhtdyoBe-sWgA> |
| 1. Financial Report
 | 2017 Spring Symposium fund currently has $679.77. 4 small thank you gifts and cards are being sent to those that did the videos, will total $110. This will be taken out of the Symposium fund. Will receive $8,000 from the Adult Imm Rates Coalition Grant for the Spring Symposium to cover speaker expenses. Our HPV awareness campaign has $7,764.15 now but our expenses for the TV and radio stations will come due at the end of January, will have a little over $2,000 after those expenses are paid. |
| 1. Roundtable
 | Stephanie, Pfizer – Thank you for the work that CRIC is doing.Tina, Juneau - Asked about research regarding flu vaccines that last longer than one year. Krista mentioned that there are studies going on regarding a “universal flu vaccine” but had heard nothing concrete.Rick Cornforth, MedImmune - Introduced himself within the Western Region. Mentioned that Flumist may be available again as an option for the 2017-2018 season. The strain within Flumist that was the problem has been corrected. Conversations are ongoing with the state regarding the possibility of including it in the VFC order. To be continued.Laura, Houston - Mentioned a MN immunization symposium in April and will send invites to the vendors. |

**Mission: To increase immunization rates to protect the public from vaccine-preventable diseases.**

**2017 Meeting Dates:** All meetings 1:00 – 3:00 pm; Jan 12th; Apr 13th; Jul 13th; & Oct 12th.