



Coulee Region
Immunization Coalition

MEETING AGENDA & MINUTES

MEETING: Coulee Region Immunization Coalition

PURPOSE: Quarterly Meeting

Date	Location	Start	End
Thursday 4/11/2019	Gundersen Health System–East Building, 724 Denton Street – La Crosse Neuro-A (3135) Conference Room – 3 rd Floor	1:00 pm	3:00 pm



Teleconference:

- Within GHS – call 50994 and enter meeting number 53332#.
- Local - call (608) 775-0994 and enter meeting number 53332#.
- Long distance – call (800) 236-0019 and enter meeting number 53332#

Facilitator/Lead:	Marilyn Michels	Minutes Prepared by:	Julie Martine
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ATTENDEES

Marilyn Michels, Gundersen Susan Whitewater, Pfizer Megan Meller, Gundersen	Alexis Brandau, MCHD Sara Lieurance, LAX schools Jeff Wirth, GSK	Julie Martine, LCHD Michelle Brewer, CrawfordCHD	By Phone Krista Thomas, Sanofi Pasteur Brittney Scenic Rivers AHEC
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Items/Actions to Be Discussed	Outcome/Notes
1. Intros and review of 1.19 Mtg Minutes.	
2. Measles Press Release	Megan – Press release from the state came a little too late for us to work with our local press but a reminder will occur during the Easter break. Healthcare providers were informed of the press release and to anticipate a slight increase number of patients requesting immunizations during this time period. The number of measles cases are reaching record highs. This is the second-greatest number of cases reported in the U.S. since measles was eliminated in 2000. Measles is reported in New York, New Jersey, California and Michigan. There is an increased risk of exposure during travel during spring break. The La Crosse school district set up immunization clinics in a several schools, but turnout has been disappointing.
3. 2019 Symposium Planning	**Marilyn – Symposium set for Sep 12, continued focus with MAs and RNs. Speakers scheduled are: Dr. Todd Mahr - general rules related to immunizations, Theresa Andersen - IAC/Common Vaccine Errors-next steps, and Dr. Jennifer Brumm - Adolescent Immunization Schedule. **Brittney from Scenic Rivers AHEC brought up that they might be able to cover the honorarium for Dr. Brumm, or handouts for HPV as they have HPV grant funds that could be used for that purpose, she will check with her group.
4. 2019 Awareness Campaign Planning	Received \$2,000 each from Gundersen and Mayo Foundations. La Crosse Community Foundation will review the grant application (another \$2,000) and let us know if accepted or declined in May. So far... WXOW is playing our CRIC PSA's throughout April - 22 paid on WXOW/18 in kind on ABC and CW. Coulee Parenting is putting the HPV article in their summer edition. They gave us a full page for the article and some graphics at a reduced and generous rate as they said that they, "feel it is a very important one for the community to be aware of." Will be looking at getting some PSA's on WKBT and the radio stations too (probably for May and June). Megan volunteered to help if needed.
5. Financial Report	Attached. Not too much has changed since January.
6. Future legislation advocacy	Joe wrote an email to seven legislators (Senator's Shilling and Smith, Representatives VanderMeer, Pronschinske, Doyle, Oldenburg, Billings) regarding <u>LRB-1365/1 & LRB-2140/1</u> . Joe's email is attached. <ol style="list-style-type: none"> 1) Representative Oldenburg's office emailed saying they support and are a co-sponsor of the bill. 2) Representative Billings wrote, "Unfortunately the co-sponsorship period for this legislation ended on March 8th, the day after I received your correspondence. However, I'm familiar with this bill and visited with pharmacy students to discuss this issue, and I am certainly inclined to support this legislation once it is brought to the floor for a vote as I believe all Wisconsinites deserve access to the best and most expedient health care services."

	<p>3) Senator Smith’s office emailed saying, “at this time, Jeff is taking it easy on co-sponsoring bills until he learns more about each bill. This doesn’t mean he isn’t supportive, he just wants to learn more before taking a leadership role on legislation.”</p> <p>4) Representative VanderMeer’s office responded saying that Joe’s email was passed along to Representative VanderMeer. However, VanderMeer is a co-sponsor.</p> <p>5) Joe didn’t email Senator Testin who serves Fort McCoy, Sparta area but he is also a co-sponsor of the bill.</p> <p>Question for the group... When Joe saw this legislation, we wrote the County health departments, Gundersen, SRAHEC, and a few other people on CRIC and asked if we could proceed with advocating for this bill and if so, did people want their individual organizations represented or could we just say it came from CRIC. Everyone supported sending the advocacy email and were fine with the email/letter coming from “CRIC”. In the future if Joe sees some other piece of legislation in support of vaccinations, do you want us to send an email to the group beforehand or would people be in support of Joe just going ahead and advocating from CRIC to our local legislators?</p> <p>**Marilyn stated that GL needs to present it to their board before a representative can support external affairs as a matter of CRIC business.</p> <p>**Michelle brought up questions of insurance coverage to clients.</p>
<p>7. Immunization Data from the State</p>	<p>2018 Imm data is up on the State’s website - https://www.dhs.wisconsin.gov/immunization/data.htm</p> <p>Just thought it would be good for people to know (if they don’t already) that the 2018 data is up on the website. Maps have not been updated.</p> <p>Heard from Stephanie Schauer that they are putting the info (that they have updated all the tables with 2018 data) out in a govD email soon and the State is looking at coverage levels for those under two years old.</p> <p>We also looked at pregnant woman and flu coverage rates, which are low.</p>
<p>8. Roundtable</p>	<p>Michelle – There is a new Bishop in Crawford Co. and a retired OB who has a great relationship with the Amish community, together we may see a model for working with other Amish populations. Crawford County is seeing more religious waivers regarding the MMR vaccine that they are working to remedy.</p> <p>Marilyn – GL is finding historical vaccines are not recording as given and being prompted to be re-given, they are looking for the problem in their system.</p> <p>Krista – Had legislative questions about the updates to school requirements. Julie mentioned that she had queried the state and changes are not expected until 2021. Krista will send out prime time adolescent vaccination documents to CRIC members. Sanofi wrapped up their pre-book and sold out of Quad. They also have email templates for back to school reminders to help boost summer vaccination rates. (Krista sent this info out on 4/11/19, if you need it, please email Bryany.)</p> <p>Sara – Responded to school perspective of Tdap being lower than Dtaps. Families sign waivers in the fall when students are between Dr. appts and then they are rescinded as kids are seen. There were 100 middle schoolers behind schedule at the start of school, vaccination rates get a great boost when they are attached with sports physicals. Nurses continue to prompt families with waivers to continue the vaccination conversation.</p> <p>Jeff – There are reports of Hep B supply issues, Pediarix is in full supply.</p> <p>Megan –Mayo recently had a case of Hib.</p> <p>Susan – Presented the baby bubble check-up flyer and the text for baby handout.</p> <p>Brittney – April 24 webinar (sorry the minutes are late!) about the philosophy to vaccinate.</p> <p>Alexis Brandau took over Julie Anderson’s role in Monroe.</p> <p>Julie – Daycare immunizations reports are due, we have a comprehensive list for follow-up this year.</p>

Mission: To increase immunization rates to protect the public from vaccine-preventable diseases.

2019 Meeting Dates: All meetings 1:00 – 3:00 pm; Jan 10th; Apr 11th; Jul 11th; & Oct 10th