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|  | **MEETING AGENDA & MINUTES** | | | | | | | | |
| **MEETING:** Coulee Region Immunization Coalition | | | | | | | | |
| **PURPOSE:** Quarterly Meeting | | | | | | | | |
| **Date** | **Location** | | | | | | | **Start** | **End** |
| Thursday  7/12/2018 | Gundersen Health System–East Building, 724 Denton Street – La Crosse  Neuro-A (3135) Conference Room – 3rd Floor | | | | | | | 1:00 pm | 3:00 pm |
| MC900384154[1] | **Teleconference**:   * Within GHS – call 50994 and enter meeting number 53332#. * Local - call (608) 775-0994 and enter meeting number 53332#. * Long distance – call (800) 236-0019 and enter meeting number 53332# | | | | | | | | |
| **Facilitator/Lead:** | | Bryany Weigel | | | **Minutes Prepared by:** | Julie Anderson | | | |
| **ATTENDEES** | | | | | | | | | |
| James Zanto – WI Imm Program  Megan Meller - GHS  Maggie Traastad – GHP/Quartz  Marilyn Michels - GHS  Julie Anderson – Monroe HD  Amy Kleiber – Vernon HD | | | Joe Larson – La Crosse HD  Julie Martine – La Crosse HD  Bryany Weigel – La Crosse HD  Robin Oehrle – VSN  Leah Benish – VSN  Michelle Sulentic - VSN | Krista Thomas – Sanofi  Alan Barker – GSK  Carolyn Burns – Merck  Rich Olson - Merck  Susan Whitewater - Pfizer | | | On teleconference:  Tammy Handly – Jackson HD  Josie Knauber – Buffalo HD  Tina Sullivan – Juneau HD | | |

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| **Items/Actions to Be Discussed** | **Outcome/Notes** |
| 1. Intros and review of 4.18 Mtg Minutes | Introductions completed and minutes from the last meeting were approved. |
| 1. Financial Report | Bryany reviewed the financial report that was attached with the agenda. We were over expenses by $430.68 for the HPV awareness campaign and utilized leftover symposium funds to cover it. |
| 1. Fall Symposium Planning | Speakers: Dr. Naik from Gundersen, Stephanie from the WI State Imm Program, and Jeremy from Quartz. Date: 9.6.2018. Place: Waterfront. Menu: Will not be changing too much.  Save the date flyers were included with the agenda. Julie Martine will get the Event Brite information ready for the August 6th registration opening. Cost will be similar to last year at $49 or $62.50 depending on timing of registration. Will review final costs with the Waterfront before we finalize price for attendees. Exhibitor booth comes with one registration fee and meal. Additional reps will need to pay the $49 registration fee. Bryany will send reps the W9 and any other information they need to exhibit at the Symposium.  Maggie and Jeremy created a vaccine insurance coverage handout-understanding the basics for the group to review. It will be a handout for Jeremy’s talk at the symposium. Suggestions for changes were made and a final version will be sent to the group for feedback. Will send the resource to State requesting permission to use funds to print this as we were unable to find similar information on the CDC website to meet our needs. Once final review is done, Bryany will get it printed.  Krista from Sanofi shared information re: billing and coding on [www.crackingthecode](http://www.crackingthecode). There are 6 modules- billing and coding. See PDF sent with these meeting minutes.  SRAHEC offered to help support the Symposium as there is an HPV component to the Symposium. We have asked about some HPV printed materials to give to attendees and if they could offer CME support. |
| 1. Future Symposium… | Bryany received an email from Cindy, co-chair of another imm coalition, who stated they have a CDC speaker, JoEllen Wolicky, coming to WI in April 2019 and if we are interested in having her come to speak, we could coordinate since she is here for other CDC talks. Typically it’s a vaccine update, medical errors, information re: ACIP. Dane Co Coalition taped the last talk JoEllen did and it’s on line. Group decided to pass for creating a symposium in April 2019, but are open to considering her for a fall speaker. Discussed the idea of asking if the other coalitions had capacity to create a webinar for community folks to attend as well. Bryany will ask the other coalitions about this.  2019 topics ideas: CDC speaker with vaccine updates, vaccine errors, vaccine reactions/VARS, the adolescent platform.  Because we have our plan in place early enough, Marilyn will look at getting CME’s for the 2019 Symposium. |
| 1. 2018 Imm Awareness Campaign | Bryany shared a PowerPoint re: HPV Awareness campaign re-cap/results. See attached PPT for details. Bryany shared this PPT today with Gundersen’s Cancer Advisory Council. The letter that is referenced in the PPT as being sent out to parents of 16 year olds in the 5 counties is also attached to these meeting minutes (has LCHD letterhead and information but other counties put on their own letterhead and adjusted the letter as needed for their county).  In addition, Maggie shared that they did an improvement project for Quartz. They measured Badger Care participants completing HPV by 13 years old. Sent about 1200 letters and the completion numbers doubled from 2016 to 2017 measurement year. Awesome!  Group shared ideas focusing on 2019 awareness campaign. Decided we will continue to focus on the adolescent platform with the campaign possibly happening prior to summer/back to school vaccination. Group should come back with ideas re: what we want to do for the campaign. Need to make a final decision for 2019 at our October meeting.  Idea for future campaigns… HEDSS is looking at prenatal measurements for influenza and tdap as well as an adult immunization status (% members >19 that are up to date on influenza, td/tdap, zoster and pneumococcal).  2017 immunization data posted on the state website (Thank you Alan for letting us know!). |
| 1. Roundtable | Alan-GSK reports that Shingrix supply comes every 2 weeks and there are intermittent back orders. Delays will continue through 2018 and probably into 2019. Consumer promotions are halted until the supply issue is handled.  Julie-MCHD looking for interest or information re: college prep campaign that would focus on good health, including vaccinations. Gundersen did a focus on STI prevention in the past in La Crosse when school starts.  Krista- Sanofi is working on materials around 16 adolescent platform and influenza. There is an app to build information re: flu facts, logos, and pictures to build your own promotional materials. Flu block has been out since 2013 30-43% better in folks over 50 years old (New England Journal of Medicine). It’s egg free and quadrivalent as well. Mayo is considering 50-64 and/or high risk folks as a blanket recommendation. Gundersen leaning toward high risk as well. La Crosse ordered a small amount because of staff request. Please contact Krista for a separate time to develop tools if interested.  Carolyn HPV-HPV webinars are available. Hep B is not available for 2018. Hep A Peds is available mid-July.  Susan- new to Pfizer and vaccines. She has Prevnar 13 dosing wheels if anyone needs them. Increasing promotion to those turning 65. Works with Trumenba as well.  Bryany- created a cheat sheet for the Shingrix patient assistance program and will send it out with the group. |

**Mission: To increase immunization rates to protect the public from vaccine-preventable diseases.**

**2018 Meeting Dates:** All meetings 1:00 – 3:00 pm; Jan 11th; Apr 12th; Jul 12th; & Oct 11th.