

DEMENTIA FRIENDLY WEEK



JUNE 14TH-19TH

A week of awareness that unites individuals, organizations and the community with events and information to take action and improve the lives of people living with dementia here in La Crosse County!

Dementia Friendly Business Campaign

2,369 individuals in our community are living with dementia. By 2040 this number will double.

Now is the time to begin learning and planning for how we can support our patrons and employees who will be affected by dementia.

Visit the ADRC website to find out how your business can become dementia friendly by receiving a free training to understand dementia, ways to respond and support consumers with dementia and their care partners.

PLEDGE YOUR BUSINESS or AGENCY!

www.lacrossecounty.org/adrc/dementia.asp

Brain Health Tips!

Follow us on Facebook for DAILY BRAIN HEALTH TIPS and CONNECTIONS to local resources that support a Brain healthy lifestyle!



Search & Like:

"Dementia Friendly Community
La Crosse County Dementia Coalition"

Event Highlights

- Coulee Region Giving Hearts Choir Performance
- OASIS Respite Program Discovery Day
- Drive Thru Memory Cafe
- Meet & Greet Purple Picnic with GHS MiND Clinic
- Loggers Game: Paint the Park Purple
- Presentations:
 - *Palliative Care*
 - *Health Equity & Dementia Risks*
 - *Elder Abuse Awareness*
 - *Authors Marty Schreiber & Susan Marshall*



SCAN ME!

**MORE INFO &
REGISTER FOR
EVENTS**



Dementia Friendly
Community
LA CROSSE COUNTY

FOR MORE INFORMATION VISIT WWW.LACROSSECOUNTY.ORG/ADRC/

Mon. June 14

Discover Palliative Care 11:30am



Learn about Palliative Medicines role in dementia care. Presented by Mayo Clinic Health System

Participate Virtually or By phone



Call 1-800.272.3900

Register for In Person:
1407 St. Andrews Street
Call 608.519.2088



Tues. June 15

Drive Thru Memory Cafe 10:30-11:30am



Activity along a drive thru route, participate through window. Drive thru anytime, circle the route until all activity spots have been visited.

Myrick Park | 789 Myrick Park Dr. La Crosse

To Register, Call 608-785-5700

Purple Picnic in the Park! 11:45am-1:00pm



Meet & Greet Gundersen Health MiND Clinic Staff. ADRC & New Horizons Shelter share information about Elder Abuse.

Myrick Park | 789 Myrick Park Dr. La Crosse

Registration Required for sack lunch
Call 608-785-5700

Wed. June 16

OASIS Discovery Day! 11:00am-1:00pm



Experience what OASIS Dementia Respite offers

First Free Church | 123 Mason St.

Drop in anytime to meet the volunteers and learn about this new community resource.

Choir Concert! 12:00pm-1:00pm

Performed by The Coulee Region Giving Hearts Dementia Choir

First Free Church | 123 Mason St. Onalaska

Stop in! Stay for the performance!

Thurs. June 17

Understanding Alzheimer's & Dementias - Discussion with Authors Martin J. Schreiber & Susan A. Marshall

11:30am-1:00pm

Learn about Alzheimer's; stages and risk factors; current research and treatments. Following presentation, there will be a Q&A with the authors.

Register for Virtual or By phone

Call 1-800.272.3900

Register for In Person:
1407 St. Andrews Street
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Fri. June 18

Health Equity in Dementia Risk, Prevalence & Research 9:30-11:00am

Learn from Dr. Percy Griffin, Director Scientific Engagement & Medical Science Research with the Alzheimer's Association.

Register for Virtual or By phone

Call 1-800.272.3900

Register for In Person:
1407 St. Andrews Street
Call 608.519.2088



Sat. June 19

Paint the Park Purple: Loggers Game!

6:05pm | 1225 Caledonia St. La Crosse



\$12
promo code: Walk

Alzheimer's Association Awareness Night
lacrosseloggers.com, click buy tickets, enter promo code
or call 608-796-9553



RIVERSIDE PARK BANDSTAND PRESENTS



Mark your calendars and save the date for a movie night down by the river. More information will be available in the fall activity guide.

September 10th 7:30PM

SAVE THE DATE

MORE INFO? CALL 608-785-5700 OR VISIT WWW.LACROSSECOUNTY.ORG/ADRC