The role of the Dementia Care Specialist is to ensure the highest quality of life possible for people living with dementia in La Crosse County. This is done through 3 main pillars of work:

1) **Support for Caregivers**
   - Connection to Support, Workshops, Trainings, & Respite
   - Consults for Behavioral Symptoms, Future Planning, & Self-Care

2) **Support for persons with dementia or cognitive concerns**
   - Enhance Independence & Connections to Supports
   - Collaborate with Community Partners for Enrichment Opportunities

3) **Community & Professional Support**
   - Create Public Awareness and build Dementia Friendly Communities through the Dementia Coalition Initiatives
   - Offer Public Presentations for Education & Training
   - Provide consults to Professionals regarding Dementia-related Issues, Improving Services or Care Planning
   - Ensure ADRC Staff, County and Municipal Offices are Dementia-Capable Resources, that are Knowledgeable & Equipped with Appropriate, Competent & Sensitive Supports