

FAMILY POLICY BOARD EXECUTIVE COMMITTEE

Thursday, March 17, 2011

Health & Human Services Building – Basement Auditorium

1:00 P.M.

MEMBERS PRESENT: Jill Billings, Jason Witt, Sheila Garrity, Grace Jones, Jodi Widuch, Chris Clair, James Falvey, Janet Chaney and Mike Schnitzius

MEMBERS EXCUSED: Maureen Freedland, Todd Bjerke, Gaye Tylka and Jeff Trotnic

STAFF & GUESTS: Mary Meehan-Strub

APPROVAL OF 02/17/11 MINUTES

MOTION by Chris Clair/Mike Schnitzius to approve the February 17, 2011 minutes as presented. **Motion carried unanimously.**

POTENTIAL PRESS CONFERENCES ON IMPACT OF FEDERAL AND STATE BUDGET

There was a discussion regarding asking the Health and Human Services Board to do a Press Conference. Perhaps have a community member speak and a Family Policy Board member speak. It was suggested that we do several Press Conferences.

James Falvey stated that we should go to the Tribune and do an article and also go to the media, i.e., television, radio stations, etc.

Sheila Garrity states that we should do Press Conferences and have Tara Johnson talk about the affects of the budget cuts.

There was discussion that we need to have Family Policy Board members present so we have a purpose/role in this. The message and the messenger are two very different pieces. We need to have a couple of people to organize this.

It was suggested that we organize a legislative meeting. This is a good way to communicate to our legislative population and ask "what is the outcome you are seeking?"

It was suggested that we provide community education to get the right people to the table. We want local control, not State.

Jason Witt talked about the Youth Aid cuts. He suggested that a more effective strategy than just asking for cuts to be replaced would be to advocate for equally cost effective alternatives.

Outcome: Community Education/Action, contact your representatives.

Recommend Health and Human Services Board have a Press Conference and have a Legislative Press Conference.

Get legislators to come to the next Family Policy Board Executive Committee meeting.

Sheila Garrity made a motion that the Health and Human Services Board do a Press Conference, Chris Clair seconded the motion and motion was passed.

Chris Clair made the motion to have the Family Policy Board organize a Legislative Press Conference, Mike Schnitzius seconded the motion and motion was passed.

Grace Jones and Jill Billings will do a Press Conference at a Community Site; Chris Clair made the motion, Jodi Widuch seconded the motion and the motion was passed.

Sheila Garrity made a motion that we make a Marketing Committee, Chris Clair seconded the motion and the motion was passed.

Amendment by Jodi Widuch, seconded by Chris Clair, that we recruit a volunteer who is an experienced PR Agent, motion was passed.

FUTURE AGENDA ITEMS

- Communication with Joint Finance Committee re: Budget
- Connect Visions with Budget Impact of Community Providers (visioning exercise)
- Community Education Plan

ADJOURNMENT

Meeting adjourned at 2:10 PM.

Approved May 2, 2011, Tammy Hoskins, Recorder