

## **HEALTH & HUMAN SERVICES BOARD**

Tuesday, September 7, 2010

Administrative Center – Room 3220

5:30 P.M.

**MEMBERS PRESENT:** Sharon Hampson, Jill Billings, James Glasser, Loren Kannenberg, Monica Kruse

**MEMBERS EXCUSED:** Bill Brockmiller, Bill Feehan, David Trapp, Margaret Wood

**MEMBERS ABSENT:** None

**STAFF & GUESTS:** Doug Mormann, Dean Ruppert, Margaret Norden, Sara Koopman, Linda Lee, Jack Zabrowski, Nancy Pohlman, Nicole Milliren, Sharon Krumenauer

### **ROLL CALL/CALL TO ORDER**

Chair Sharon Hampson called the meeting to order at 5:30 p.m.

### **OVERVIEW OF SOCIAL MEDIA REQUEST FOR PROPOSAL PROCESS**

Bryan Jostad gave an overview of the interview process and vendors. There were five responses to the Request for Proposal, and the field was narrowed to three local vendors that were interviewed by an evaluation team. Harvest Moon and Synergy were then invited to the committee meeting to each give a 10 minute presentation with a 10 minute question and answer session following.

#### **CLOSED SESSION (5:46 P.M.)**

**MOTION** by Kruse/Glasser to go into closed session pursuant to Wis. Stat. s. 19.85(1)(e) for the purpose of deliberating in regard to the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session, TO WIT: Interviews of Social Media Vendors re: Obesity Media Contract. **Motion carried unanimously.** Brockmiller, Feehan, Trapp, Wood excused.

**MOTION** by Glasser/Kruse to reconvene open session. **Motion carried unanimously.** Brockmiller, Feehan, Trapp, Wood excused.

#### **OPEN SESSION (6:50 P.M.)**

No other discussion took place in closed session. No action taken.

### **CONSIDERATION OF APPROVAL: SOCIAL MEDIA CONTRACT**

Upon consideration of the presentations by the media consultants in closed session, the following action was taken: Synergy received one vote (Glasser); Harvest Moon received four votes (Billings, Hampson, Kannenberg, Kruse).

### **ANNOUNCEMENTS**

#### **August County Board Action**

The Resolutions regarding the NACO Dental Discount Card and the staff addition in Justice Sanctions carried.

#### **Board Members Report on Conferences/Meetings/Workshops**

None reported.

#### **November 11, 2010 HHS Board Retreat at Best Western Midway Hotel from 6-9 PM**

Chair Hampson noted that the agenda is still open.

### **PUBLIC COMMENT**

None requested.

### **BOARD EDUCATION**

NOTE: The Chair took the following items out of order.

#### **Child & Family Services Review / Program Improvement Plan**

The Family & Children's Section participated in a Federal Child and Family Services (CFSR) on-site review in April, 2010. Overall, the state of Wisconsin failed the review. La Crosse County has been invited to participate in the Program Improvement Plan (PIP) Core Team to help draft a plan for the state of Wisconsin. Nancy Pohlman reported they were charged with coming up with 12-15 action steps. They particularly focused on safety and permanence. She stated that while overall La Crosse County does well, there are recommendations that will help them make improvements. She responded to questions from the committee regarding staffing and financial implications, and reported they were careful not to create too much financial burden

on counties. The final plan needs to be submitted to the Federal Children's Bureau by September 14, 2010.

### **Health Department Level III Designation- moved to November.**

The item was referred to the November, 2010, meeting.

### **Complete Streets Initiative**

Jack Zabrowski, the bicycle-pedestrian coordinator for the Obesity Prevention program, provided a flier on the Complete Streets workshop he is working on presenting with the Wisconsin Department of Transportation. The workshop will be held on October 5, 2010, at Myrick-Hixon Eco Park in La Crosse. He explained that the Complete Streets concept enables safe access for all users by incorporating public transportation, bike lanes, and pedestrian walkways into street design, thus encouraging increased activity and sustainability. He showed examples of complete streets in other cities where multiple forms of transportation were included. He asked that the HHS Board help to pass a Complete Streets Ordinance by the County Board. Chair Hampson suggested the presentation also be given to the Public Works & Infrastructure Committee, and that the ordinance be presented to County Board by both committees.

### **Policy, Practice and People of Juvenile Justice**

Nicole Milliren and Sharon Krumenauer spoke about a group of eight female adolescents who have been habitual runaways and exhibiting defiant and destructive behaviors. The girls were court-ordered to attend New Vision Wilderness (NVW), an innovative therapeutic program in the Chequamegon National Forest. Seven of the eight successfully completed the NVW program. County staff developed an aftercare plan to enhance the NVW program and reinforce positive behaviors. They chose the Girls Circle curriculum, which is an evidence-based program, for follow-up. They are also utilizing outdoor activities and a "give back" program that encourages the girls to be involved in the community. The girls are also being encouraged to act as mentors if there is another group sent to NVW. Supervisor Billings recommended looking at the Women's Fund for potential funding.

### **HS Director Process Update**

Chair Hampson reported that Jason Witt will be recommended to the County Board as the new La Crosse County Human Services Director, to start on approximately November 1, 2010.

### **Human Services Complaint and Grievance Procedures**

Dean Ruppert stated that Administrative Rules require procedures for clients to be informed of their rights regarding grievances. He said that a blended form for complaints and grievances has been developed to alleviate confusion about which form to use. The form explains the process, and is available at multiple places in the Human Services Department. Clients receive a copy of the Client's Rights and Grievance Procedure on their initial and annual visit. Staff receives annual training on the procedures. He reported that materials have been translated into Spanish and Hmong. Supervisor Billings asked about the impact of grievances on employees, and Ruppert stated a lot of the process involves education along with staff support and monitoring.

### **DIRECTOR REPORTS**

Health Department Written Director's Report

Human Services Written Director's Report

**MOTION** by Billings/Kruse to approve the Directors' Reports. **Motion passed unanimously.**

Brockmiller, Feehan, Trapp, Wood excused.

Doug Mormann spoke about the state health newsletter that is available to HHS Board members electronically. He also spoke about a petition regarding pest mosquito control in the New Amsterdam area.

### **CONSENT AGENDA**

**MOTION** by Kannenberg/Glasser to receive and file the following Consent Agenda items.

**Motion passed unanimously.** Brockmiller, Feehan, Trapp, Wood excused.

Discussion was held regarding rates and fees with regard to future budget discussions.

### **Minutes**

Health and Human Services Board 8/10/10

Criminal Justice Management Council 7/21/10  
Criminal Justice Executive Committee 7/14/10  
Long Term Care Coordinating Committee 6/4/10  
Mental Health Advisory Council 7/16/10  
Obesity Coalition 8/10/10

**Fiscal**

Human Services Quarterly Report on Budget Benchmarks  
Human Services 2011 Rates/Fees  
Health Department 2011 Rates/Fees

**ITEMS FOR FUTURE AGENDAS**

Presentation with girls who attended NVW, and discussion regarding program budget comparison of this treatment alternative compared to more traditional options, i.e. foster care.  
Health Department Level III designation

**ADJOURNMENT**

**MOTION** by Billings/Glasser to adjourn to the next meeting to be held on Tuesday, October 12, 2010. **Motion carried unanimously.** Brockmiller, Feehan, Trapp, Wood excused. The meeting adjourned at 8:18 p.m.

**Approved,** October 12, 2010, Margaret Norden, Recorder