

**Human Services Director's Report**  
**To the Health & Human Services Board**  
 November 2020

Activity	Program/ Section	Brief Description	Contact Person	Attach- ment
2021 Health Insurance Marketplace Open Enrollment	Economic Support (ES)	<p>The 2021 Health Insurance Marketplace open enrollment period is scheduled to run from November 1 to December 15, 2020. The Wisconsin Department of Health Services (DHS) and the Wisconsin Office of the Commissioner of Insurance sent a letter requesting the US Centers for Medicare and Medicaid Services (CMS) to extend this year's open enrollment through January 2021. The demand for Marketplace coverage has increased since the onset of COVID-19 and the economic fallout that ensued. Extending open enrollment through January 2021 would allow individuals that have lost their job-based health insurance or suffered a significant reduction in their earnings through a furlough or layoff to have additional time to secure coverage. People who have lost their employer-based coverage are typically new to the Marketplace and unfamiliar with the open enrollment process and deadlines. Those that have gone uninsured in the past may also be looking for coverage for the first time due to COVID. Marketplace assisters are planning for additional outreach and assistance for the 2021 open enrollment period. Assisters will also need to be prepared to spend more time helping first-time individuals to enroll in coverage. Applications that are submitted through the Health Insurance Marketplace and are found to meet state Medicaid or BadgerCare program criteria are electronically transferred to the state and consortia to determine eligibility for these state-based programs.</p>	<p>Lorie Graff 785-6061  <a href="mailto:lgraff@lacrossecounty.org">lgraff@lacrossecounty.org</a></p>	No
Senior Nutrition Program	Aging & Disability Resource Center (ADRC)	<p>The Holmen meal site, previously within Holmen's Village Hall, has moved to the new Holmen Area Community Center (HACC) located in the Holmen Boys &amp; Girls Club (former site of Festival Foods) at 600 N Holmen Drive, Holmen. Due to COVID-19, the congregate meal program remains closed, however, the home-delivered meal program began operating from this new facility in October. Tours will be made available as soon as it is safe to do so but to learn more about the HACC visit their website at <a href="http://holmenc.org">http://holmenc.org</a> or call 608-399-1870.</p>	<p>Carissa Pagel-Smith 785-6172  <a href="mailto:cpagel@lacrossecounty.org">cpagel@lacrossecounty.org</a></p>	No

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Brain Health	Aging & Disability Resource Center (ADRC)	The ADRC is offering their evidence-based brain health program virtually, Boost Your Brain & Memory! This program goes beyond simple brain games. It focuses on a variety of lifestyle factors that impact brain health as well as memory strategies that participants can implement in their daily lives. Class will be held on Wednesdays from 10:00 am to 11:15 am from November 4 through December 16. To learn more or to register, call the ADRC at 608-785-5700.	Carissa Pagel-Smith 785-6172 <a href="mailto:cpagel@lacrossecounty.org">cpagel@lacrossecounty.org</a>	No
Social Worker Recognition	Family & Children's (FC)	The Permanency Resource Unit social workers were recognized by Wisconsin Adoption and Permanency Support for the work that they do with and for foster parents in our community. They were identified as leaders in their support efforts with foster care providers to aid in stability for children and families.	Lila Barlow 785-5539 <a href="mailto:lbarlow@lacrossecounty.org">lbarlow@lacrossecounty.org</a>	No