

La Crosse County Heroin & Other Illicit Drug Task Force 2017 Strategic Plan Summary

Goal 1: Reduce prescription drug misuse and harm

<u>Activity 1:</u> Increase number and use of Rx drop boxes	<u>Activity 2:</u> Increase pounds of prescription drugs collected at the current drop boxes	<u>Activity 3:</u> Hold two DOJ (Department of Justice) sponsored take-back days	<u>Activity 4:</u> Increase number of providers registered and utilizing the Prescription Drug Monitoring Program (PDMP)
<p><u>Measure 1:</u> Increase # of drop boxes from 10-12</p> <p>(Add drop boxes potentially at Mayo Health System and UW La Crosse)</p>	<p><u>Measure 1:</u> Increase the pounds of medication collected by 10%</p> <p>Baseline 2016= 6767 (GHS and law) Target 2017 = 7443</p>	<p><u>Measure 1:</u> Maintain two drug take-back days</p>	<p><u>Measure 1:</u> Increase % of providers registered and utilizing the PDMP</p> <p>Baseline 2016 = Target 2017 =</p> <p>(May change measure to dentists and veterinarians as they are not required to report on PDMP)</p>
	<p><u>Measure 2:</u> Reduce prescription and illicit drug hospitalizations in La Crosse County of La Crosse by 20%</p> <p>Baseline 2016 = 3331 Target 2017 = 2670</p> <p><u>Measure 3:</u> Reduce drug charges due to non-medical use of Rx drugs by 20%</p> <p>Baseline 2016 = 113 Target 2017 = 90</p>	<p><u>NEW: Activity 5:</u></p> <p>Primary healthcare providers/family medicine departments utilize substance abuse screening tools</p>	

**Goal 2: Increase access to early intervention, treatment,
and recovery**

<p align="center"><u>Activity 1:</u> Establish a peer-run respite facility</p>	<p align="center"><u>Activity 2:</u> Conduct key-informant interviews among treatment providers</p>	<p align="center"><u>Activity 3:</u> Conduct an assessment of Medicated Assisted Treatment (MAT) capacity</p>	<p align="center"><u>Activity 4:</u> Advocate for effective treatment funding from state</p>
<p align="center"><u>Measure 1:</u> Develop business plan</p>	<p align="center"><u>Measure 1:</u> Interviews (completed)</p>	<p align="center"><u>Measure 1:</u> # of MAT prescribers</p>	<p align="center"><u>Measure 1:</u> Advocacy efforts with state and federal legislators (# of calls, letters, etc.)</p>
<p align="center"><u>Measure 2:</u> Establish board of directors</p>	<p align="center"><u>Measure 2:</u> Report compiled (completed) and disseminated (pending)</p>	<p align="center"><u>Measure 2:</u> # of clients being served by MAT</p>	

Goal 3: Reduce drug-related disease and death

<p style="text-align: center;"><u>Activity 1:</u> Promote use of needle exchange program</p>	<p style="text-align: center;"><u>Activity 2:</u> Reduce number of improperly disposed needles</p>	<p style="text-align: center;"><u>Activity 3:</u> Promote the availability and appropriate use of Narcan</p>
<p style="text-align: center;"><u>Measure 1:</u> Average number of clients educated per month through the needle exchange program Baseline 2016 = 216 Target 2017 =</p>	<p style="text-align: center;"><u>Measure 1:</u> Increase pounds of sharps collected Baseline 2017 = Target 2018 =</p>	<p style="text-align: center;"><u>Measure 1:</u> Number of Narcan kits distributed through the needle exchange program Baseline 2016 = 183 Target 2017 =</p>
<p style="text-align: center;"><u>Measure 2:</u> 0% increase in Hepatitis C infections Baseline 2016 = 90 Target 2017 = 90</p>	<p style="text-align: center;"><u>Measure 2:</u> Decrease number of calls for improperly disposed needles Baseline 2016 = 253 Target 2017 =</p>	<p style="text-align: center;"><u>Measure 2:</u> Number of Narcan administrations provided by first responders Baseline 2016 = 267 doses/186 patients Target 2017 =</p>
	<p style="text-align: center;"><u>Measure 3:</u> Decrease total number of needles picked up outside proper disposal sites Baseline 2016 = NA Target 2017 =</p>	<p style="text-align: center;"><u>Measure 3:</u> Decrease overdose deaths Baseline 2016 = 25 Target 2017 = <20</p>

Goal 4: Empower and engage parents as a first line prevention among youth

<p><u>Activity 1:</u> Educate parents of youth about illicit drugs and risks</p>	<p><u>Activity 2:</u> Media campaign to increase public awareness of illicit drugs and services</p>
<p><u>Measure 1:</u> Number of presentations (town hall meetings, drug forum) Baseline 2016 = 11 Target 2017 = 20</p>	<p><u>Measure 1:</u> Number of media stories related to illicit drugs Baseline 2016 = 25 Target 2017 = 40</p>
<p><u>Measure 2:</u> Community perceptions survey of knowledge in parents/caregivers</p>	<p><u>NEW: Measure 2 for Activities 1&2:</u> Reduction in reported substance use among middle and high school students from the Youth Risk Behavior Survey</p>

New Measure/activity: Increase perception of harm among middle and high school students
 Baseline=2017 Youth Risk Behavior Survey (YRBS)
 Target = 2019 YRBS

Goal 5: Build capacity and sustainability of the Task Force

<p style="text-align: center;"><u>Activity 1:</u> Build capacity of the HTF to assure comprehensive stakeholder representation</p>	<p style="text-align: center;"><u>Activity 2:</u> Advocate for policies, programs, and practices to reduce substance use</p>	<p style="text-align: center;"><u>Activity 3:</u> Provide continuing education through task force training</p>	<p style="text-align: center;"><u>Activity 4:</u> Develop sustainability and funding support of the task force and programming</p>	<p style="text-align: center;"><u>Activity 5:</u> Support law enforcement/ MEG Unit efforts</p>
<p style="text-align: center;"><u>Measure 1:</u> Number of active organizations participating/ engaging in community activities</p> <p style="text-align: center;">Baseline 2016 = Target 2017 =</p>	<p style="text-align: center;"><u>Measure 1:</u> Number of policies, programs, and practices the HTF advocated for (letters, actions, and summary of results)</p>	<p style="text-align: center;"><u>Measure 1:</u> Number of trainings, agendas, and summaries of speakers</p>	<p style="text-align: center;"><u>Measure 1:</u> Sustainability plan, number of grants applied for/requested from foundations or other agencies</p>	
<p style="text-align: center;"><u>Measure 2:</u> Number of educational presentations provided to the HTF members</p> <p style="text-align: center;">Baseline 2016 = 11 Target 2017 = 15</p>				