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| **La Crosse County** | **MEETING AGENDA & MINUTES** |
| **MEETING:** Coulee Region Immunization Coalition |
| **PURPOSE:** Quarterly Meeting – Updates and Planning |
| **Date** | **Location** | **Start**  | **End**  |
| Thursday Jan 14th, 2016 | Gundersen Health System–East Building 1641 8th Street South – La CrosseNeuro-A Conference Room – 3rd Floor  | 1:00 pm | 3:00 pm |
| **Teleconference**: *Long-distance: 800-362-9567, ext, 50997; Local: 775-0997; conference ID: 4400#**Within Gundersen Health System: 50997, conference ID: 4400#* |
| **Facilitator/Lead:** | Bryany Weigel/Laura O’Heron | **Minutes Prepared by:** | Bryany Weigel |
|  **ATTENDEES**  |
| **Cass Street Pharmacy** [x]  Gretchen Kunze**Gundersen HS** [ ]  Brenda Rooney [x]  Marilyn Michels [ ]  Chris Masterson**Mayo Clinic HS** [ ]  Kellee Dixon [ ]  Dixie Schmidt [x]  Jacquelyn Streets Benningfield **Scenic Bluffs Community Health Centers** [ ]  Anne Heath**Mile Bluff Clinic** [ ]  Michelle Jorgensen | **Gundersen**  [ ]  Juanita Olson**Health Tradition** [ ]  Suzee Farmer [ ]  Yolanda Grimmius**Buffalo County** [x]  April Glasspoole via telephone **Crawford County** [x]  Gloria Wall via telephone**Houston County, MN** [x]  Mary Thompson [x]  Laura O’Heron | **Juneau County** [x]  Tina Sullivan**La Crosse County** [x]  Joe Larson [x]  Bryany Weigel [ ]  Tamara Glentz**Monroe County** [x]  Julie Anderson [ ]  Sharon Nelson**Vernon County** [ ]  Trish Helgerson**Trempealeau County** [ ]  Sherry Rhoda [ ]  Barb Barczak**Jackson County** [ ]  Tammy Danielson | **Glaxo-Smith-Kline** [x]  Scott Sullivan**MedImmune** [ ]  Rick Cornforth [x]  Steve Yelle**Merck** [x]  Carolyn Burns**Pfizer** [x]  Stephanie Dabrowski [x]  Kelli Arn**Sanofi** [x]  Angie Torgerud [x]  Krista Thomas**La Crosse** [ ]  Sara Lieurance | **Melrose-Mindoro** [ ]  Mary Sinclair**Onalaska** [ ]  **Scenic Rivers Area Health Education Center** [x]  Laura Pettersen**Viterbo University** [ ]  Sheryl Jacobson**WI Dept of Health Services** [ ]  Anna Kocharian [ ]  James Zanto |

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| **Items/Actions to Be Discussed** | **Outcome/Notes** | **Action Items** |
| 1. Introductions & Review of October 2015 Meeting Minutes
 | No updates/changes to the notes. Discussed 2015 awareness campaign and how final money was spent. Theaters: Elroy showed the HPV slide for November and December, 2015, and Sparta showed the animated HPV PSA (Nov, Dec, Jan, and Feb). |  |
| 1. Happy New Year: Review Mission and Goals
 | Reviewed mission and goals. No changes to the mission. No changes to the goals. No changes to the strategies. Will keep all as-is for 2016. | See attached with meeting minutes 2016 CRIC Mission, Goals, and Strategies. |
| 1. CRIC Financial Report
 | $1722.13 available for symposium in 2016.15,000 for 2016 campaign. $13,600 remains. | See attached with meeting minutes 2016 Financial Report. |
| 1. Coming 2016: CRIC will be getting its own website! Modeled after [Dane County Immunization Coalition](http://www.publichealthmdc.com/dcic).
 | La Crosse County IT will help to set up website. Will have a La Crosse County Health Department domain, but will be a CRIC specific website. Bryany reviewed the Dane County website for ideas. Website will be set up for the public and for CRIC members.Hope to have this ready in 2016. | Ideas of what else to include on the website– Have CRIC “members” listed in the about us section.Link to the immunization schedules. Highlight both WI and MN information. Link to Compass. Add information for college health and immunization requirements. Provider/staff specific section for logistical information that can list latest state communications. Along with that, a “What’s new” section.Link to VAERS. Access to vaccines for those that are uninsured/underinsured.Link to HP 2020 goals as well as current vaccination rates.Pictures of local “celebrities”Keep special group immunizations links (travelers, child care providers, schools, etc.) |
| 1. Meningococcal B vaccine
 | Everyone saw the Men B memo that came from the WI State Imm Program. The program will provide VFC Meningococcal B vaccine for people >=10 with a high risk condition, otherwise only 16-18 healthy. Nothing provided for 19 years old or older.Gundersen is carrying the Men B vaccine, but discussions are still in progress on which will be carried and how implemented. Mayo is unsure at this time, but will discuss before next meeting. County health departments are currently waiting to see what others will carry. Most feel that carrying 10 doses, especially if it is 10 doses of each kind, might be too much and we would see it expire before we could use it. More to come in April meetingTrumenba and Bexsero were discussed. Men B is in addition to the other meningococcal vaccine, not instead of. |
| 1. 2016 HPV Awareness campaign re-cap
 | 2016 campaign has started. Top activities from the survey were FB posts, TV/Radio PSAs, Billboards, and the article in local publications.TV PSAs currently running on WXOX and WKBT. Happening during the news programming. Same as the ones that were played last year (animation, Jackie’s story, and the pediatrician).Billboards: 5 up, one in Mauston on HWY 82, Sparta by Subway, 3 in La Crosse (southside, Howies’, and Northside Pizza Hut area). Will run for one month.Radio PSAs, Magic 105 and Kicks 96 picked up January 1st.Facebook posts have been boosted. 5 minute CDC video so far.Bryany emailed Dr. Conway (oncology) to write article about vaccination/cancer prevention. More to come. Potential to be run in Coulee Parenting, La Crosse Magazine, and Coulee Region Women. Looking at publishing during back to school time.We have about $1,459 left after all of the January (and magazine article) activities. Bryany asked the group at large what they would like to see the rest of the money go to. #1 response was more TV PSA’s at back to school time. Remaining funding to go toward TV PSAs during August 2016. | Ideas for article written by local physician – Article could be abbreviated and submitted as a letter to the editor. Other counties to check with local newspapers to see if it can be run. Please let Bryany know if you have a small local magazine or newspaper in your area that would run the article.Continue to focus on 11-12 year olds.Could be sent out with county letters that are sent to parents.Look into a spokesperson for the HPV campaign (somebody that has had cervical cancer). Julie may know of someone local and will follow up. Carolyn also stated that she could come up with some names of people who would be willing to talk about their experiences. |
| 1. IZ Symposium 2016 re-cap
 | Dr. Offit and Dr. Poland are not available.Dr. Temte is still an option, however he has been a speaker recently. Dan Hopfensperger was mentioned by Jim Zanto.Patsy Stinchfield from Minnesota (ACIP) was listed as a potential first choice, as well as Dr. Jim Conway from Madison.Stephanie Schauer from the WI Imm Program could give an update.Jennifer Rombalski (new LCHD health officer) mentioned as somebody that can do introductions.  | The Symposium team will continue to work on securing speakers from the list and update the group in April. |
| 1. 2016 Meetings – Identify Topics/Speakers/Guests
 | Discussed having a speaker talk about running reports in WIR outside of regular benchmark reports. For instance, how to generate reports for people who have had their first (or second) HPV and are now due for their second (or third). Wondering if the State Imm Program has any updates on the cold chain management. If they know more about it, specifically the timeframe that they are proposing for implementation. Phone call reminder systems associated with the vaccine manufacturing companies. WI can utilize a system as long as it can be assured that all numbers are destroyed after the calls have been made. Possibly look into recorded webinars on coding. | Will talk with Jim Zanto and see if he can give the coalition an update at next meeting.Sanofi, Pfizer, and Merck all have affiliated phone reminder systems. Each company would be willing to talk about the programs that they work with and leave information for coalition members. |
| 1. Roundtable
 | Some discussion how to better communicate ideas and best practices with other State coalitions. We know that other coalitions are doing some really great things (as are we) but don’t have communication with them. How do we communicate better with all of them and would that be information overload? Perhaps the pharm. reps can be a connection.Houston County Laura/Mary – New vaccine fridge!Scenic Rivers AHEC Laura – Upcoming webinar with Dr. Naik Thursday, January 21st, 2016, from 1-2:00 pm. The focus will be on best practices in tracking, scheduling, and recommending the HPV vaccine. To register go to link below: <https://docs.google.com/forms/d/1zJcfxhhM_BGWT3UfYks8T1pCmqrP-WJQTQDHBJYPWtc/viewform>. Anticipate receiving year 2 HPV grant. Next webinar should be scheduled in March. Aubrey is back. Looking into HPV conference in April.GSK Scott - All vaccines in good supply.Medimmune Steve - Prebooking for private Flumist. Prebook for VFC starts soon (today!). Goal is to boost flu vaccination by 10%.Pfizer Stephanie - Discussed recall/reminder postcards that some health departments use. Available in multiple languages. Has posters available.Sanofi Angie – Continue to vaccinate for influenza. Push for young kids to get second flu dose if needed.Cass Street Pharmacy Gretchen – Looking into a mass vaccination clinic to vaccinate with Prevnar 13. Vaccinating at assisted living facilities.Juneau Tina - Did prebooking for flu vaccine this morning. Did more flu vaccinations this year for Juneau county.Monroe Julie – Continuing to look into how to plan for future vaccination clinics.Merck Carolyn – Male and female HPV recommendations are now the same.Gundersen Marilyn - Still working on updating immunization rates. HPV initiatives to boost HPV rates Crawford Gloria – Have had some success with HPV in public schools, but private schools are still pushing back.LCHD Bryany - Still giving flu vaccinations, several follow up clinics in April. |

**Mission: To increase immunization rates to protect the public from vaccine-preventable diseases.**

**2016 Meetings:** All meetings 1:00 – 3:00 pm; Jan 14th; Apr 14th; Jul 14th; & Oct 13th.