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| gov    **La Crosse County** | **MEETING AGENDA & MINUTES** | | | | | | | | | |
| **MEETING:** Coulee Region Immunization Coalition | | | | | | | | | |
| **PURPOSE:** Quarterly Meeting | | | | | | | | | |
| **Date** | **Location** | | | | | | | | **Start** | **End** |
| Thursday  April 14th, 2016 | Gundersen Health System–East Building 1641 8th Street South – La Crosse  Neuro-A Conference Room – 3rd Floor | | | | | | | | 1:00 pm | 3:00 pm |
| MC900384154[1]**Teleconference**: *Long-distance: 800-362-9567, ext, 50997; Local: 775-0997; conference ID: 4400#*  *Within Gundersen Health System: 50997, conference ID: 4400#* | | | | | | | | | | |
| **Facilitator/Lead:** | | | Bryany Weigel | | **Minutes Prepared by:** | | Bryany Weigel | | | |
| **ATTENDEES** | | | | | | | | | | |
| **Cass Street Pharmacy**  Gretchen Kunze  **Gundersen HS**  Brenda Rooney  Marilyn Michels  Chris Masterson  **Mayo Clinic HS**  Kellee Dixon  Dixie Schmidt  Jacquelyn Streets Benningfield  **Scenic Bluffs Community Health Centers**  Anne Heath | | **Mile Bluff Clinic**  Michelle Jorgensen **Gundersen**  Juanita Olson  **Health Tradition**  Suzee Farmer  **Buffalo County**  April Loeffler  **Crawford County**  Gloria Wall  **Houston County, MN**  Mary Thompson  Laura O’Heron  **Juneau County**  Tina Sullivan | | **La Crosse County**  Joe Larson  Bryany Weigel  Jen Rombalski  **Monroe County**  Julie Anderson  Sharon Nelson  **Vernon County**  Trish Helgerson  **Trempealeau County**  Sherry Rhoda  Barb Barczak  **Jackson County**  Tammy Danielson via phone for a while | | **Glaxo-Smith-Kline**  Scott Sullivan  Alan Barker  **MedImmune**  Rick Cornforth  Steve Yelle  **Merck**  Carolyn Burns  **Pfizer**  Stephanie Dabrowski  Kelli Arn  **Sanofi**  Angie Torgerud  Krista Thomas via phone | | **Melrose-Mindoro**  Mary Sinclair  **La Crosse**  Sara Lieurance  **Scenic Rivers Area Health Education Center**  Aubrey Stetter-Hesselberg  **Viterbo University**  Sheryl Jacobson  **WI Dept of Health Services**  Anna Kocharian  James Zanto | | |

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| **Items/Actions to Be Discussed** | **Outcome/Notes** | **Action Items** |
| 1. Introductions & Review of January 2016 Meeting Minutes | No changes to January 2016 CRIC Meeting Minutes.  Congratulations to Mary Thompson! Mary was selected as Minnesota’s CDC Childhood Immunization Champion. Public announcement will be on April 18th as part of NIIW. She is being presented the award on April 19th at the Houston County Board Meeting with an open reception afterwards. Laura would like to extend an invitation to all on the CRIC coalition. If anyone would like to attend they are very welcome. If unable to attend, please feel free to send her an e-mail or note. | MN Press Release: <http://www.health.state.mn.us/news/pressrel/2016/immunization041816.html>  CDC link to the stories of the award winners- [2016 Childhood Immunization Champion Award](http://links.govdelivery.com:80/track?type=click&enid=ZWFzPTEmbWFpbGluZ2lkPTIwMTYwNDE4LjU3OTM1OTExJm1lc3NhZ2VpZD1NREItUFJELUJVTC0yMDE2MDQxOC41NzkzNTkxMSZkYXRhYmFzZWlkPTEwMDEmc2VyaWFsPTE3MDc5MjE1JmVtYWlsaWQ9d2VpZ2VsLmJyeWFueUBjby5sYS1jcm9zc2Uud2kudXMmdXNlcmlkPXdlaWdlbC5icnlhbnlAY28ubGEtY3Jvc3NlLndpLnVzJmZsPSZleHRyYT1NdWx0aXZhcmlhdGVJZD0mJiY=&&&103&&&http://www.cdc.gov/vaccines/events/niiw/champions/profiles-2016.html)  Picture of Mary with Laura O’Heron and Mary Marchel (the two who nominated her) is attached with the meeting minutes! Story on WXOW website, Winona Daily News, and the Caledonia Argus. |
| 1. CRIC Fin Report | Symposium fund: Total $1,222.13 - $500 paid out to reserve Waterfront for 2016 Symposium.  HPV Awareness Campaign fund: Total $5,905. Money paid out to Fairway Bulletins, WKBT, WXOW, La Crosse Radio Group, Facebook, and agency operations over the last couple months. | April 2016 Financial Report included with these meeting minutes. |
| 1. 2016 WI Adult Immunization Objective | State of WI received grant money to increase adult immunizations. Local health departments were able to select from five objectives to increase adult imm rates. The five objectives include: 1) increasing % of adults > 19 who have received their Tdap; 2) increasing % of adults 19-26 who have completed 3 dose HPV vaccine series; 3) increasing % of adults > 60 who have received their zoster; 4) increasing % of > 65 who have received a dose of PCV13 and PPSV23; and 5) increasing % of > 19 who have received the 2016-2017 seasonal influenza vaccine.  The question was asked if MN picked up this grant also. Mary T. received word back from Denise at MDH who stated MN had received a grant in 2011 that focused on adult immunizations. They did quite a bit of work in 2011 with pharmacies, worksites, community health centers, and healthcare facilities. Thus they did not pick up the grant this time around.  Which objective are the participating local health departments choosing to focus on?  Juneau/Tina – Focusing on increasing rates of PCV13 and PPSV23. Reminder/recall letters for people turning 65. Will work with nursing homes and assisted living to assess status of residents and vaccinating them, possibly during flu season since they will be out to those facilities. Work with local healthcare providers to make sure that their electronic medical records are alerting them to people that need the immunizations when they are in the office.  Monroe/Julie – Focusing on Tdap. Already out to lots of places in the community and feel that while Tdap is still available they could really incorporate it into their clinics to get it out in the community. Will work with local providers and plan to produce handouts to go out in the community. Will bring to places like Dairy Breakfast and health clinics that they are presenting at. Have worked with Chamber of Commerce in the past and say they are very helpful in advertising.  Buffalo/April – Focusing on seasonal influenza. They do well out in the community vaccinating the children but feel they do not reach adults as well as they could. They will be offering the flu vaccination to parents who are bringing their kids in for their flu vaccinations. Plan on doing more outreach and education to the public.  La Crosse County – Focusing on zoster. Creating a letter about what shingles is, there is a vaccine to protect against it, and insurance information. The plan is to have the letter go out to everyone (60-65 years old) who hasn’t yet had their shingles vaccination encouraging them to talk to their medical providers about the vaccines.  Discussion around WIR clean up and how the records that have not been closed in WIR for people who may now be deceased (especially those born in the early 1900’s) are impacting our starting rates (causing our beginning rates to be less then what they probably are). Bryany did bring this up to WI DHS and Ashley wrote back saying that the reason that they picked, “1/1/1900 as the starting point was because we need to do “60 years and older”. It seemed to be to be the most simple date to choose. We attempt to do record clean-up on the state level, but are much less knowledgeable about the populations at the county level than you are. We absolutely support you doing record clean up and that is what we encourage all of the jurisdictions to do when they are starting their projects (at any age level).” This raised questions about how and when death information first started being added to WIR, if we start cleaning up the data now it could disproportionately increase our rates (rate increase wouldn’t necessarily be because more adults were getting immunized), and how would we reflect that. Jen Rombalski is going to bring it up at the next WALHDAB meeting to see if other counties are doing clean-up. Tina Sullivan is going to ask WIR staff at the next WIR User Update meeting about death data. | |
| 1. Reminder/Recall Systems – TeleVox, WellConnect | Krista from Sanofi presented information on WellConnect. A short YouTube video gives the basics of the program: <https://www.youtube.com/watch?v=4kwuaggYnn8>.    Stephanie from Pfizer presented information on TeleVox. A handout was passed out including the Program Overview, Benefits of Recall Reminder Systems, and the different reminder/recall avenues available with the company.  If people/counties/facilities are interested in either program and want to learn more about the specifics of the reminder/recall systems, please contact Krista/Angie or Stephanie directly and they would be able to give a more complete overview of their program.  Questions about these programs had been brought up in the past and Bryany emailed a couple of people from the State Imm Programs asking them if they were able to be utilized.  Steph Schauer emailed and stated the WI DHS has not worked with these programs nor reviewed their contracts and cannot provide a legal opinion on them. However, she wrote that our health department should have a written business agreement with the entity receiving the data and ensure that the data provided for this effort is transferred, used, and stored (as well as deleted appropriately) in alignment with the security, privacy and confidentiality provisions our organizations have with WIR for data.  She also wrote that if we use a program we need to be mindful of is what information and how it is sent out- for example, a postcard is not considered confidential, so indicating a specific individual needs HPV on a postcard does not maintain confidentiality. Also need to be mindful of the messages left on voicemail, as you cannot necessarily assure they are heard just by the individual you are trying to reach.  Matt Verdon wrote and said that the biggest concern in all this (since you are using data pulled from WIR) is to make certain the data is not stored beyond it’s intended use and will not be used for purposes other than the reminder/recall.  Brian Moehnke from MDH wrote that he emailed a few counties and so far nobody has used auto dialers. “We have learned that we are not legally able to use an auto-dialer for public health outreach because of the state’s robo-dialing law. Lisa Randall reached out to the Department of Commerce to discuss updating the law to include a public health exception. While Commerce was supportive of this change, MDH has opted not to move forward with any changes to the law at this time. Because of this, we are not able to move forward with any auto-dialing projects at this time.”  Bryany also reached out to two counties (Cudahy and Kenosha) in WI who are using the TeleVox system. Both had their Corp Counsel review the MOU provided by TeleVox – one made some modifications to the MOU and the other was just approved. They would be happy to answer any questions if anyone wants to contact them directly. They are pleased with the program so far. | |
| 1. IZ Symposium 2016 re-cap | Cargill room reserved for September 28th. Patsy has confirmed that she will be a speaker with topic of instilling passion into vaccine conversations that happen with parents. Requests a donation to Children’s of MN in her name. Karen said she will speak for a fee of $500. Joe has talked with Stephanie and she is willing to speak, just wants to know specifically what we want her to speak on in regards to Men B. MC is Jen Rombalski. Save the Dates will be mailed end of June. | Group agreed we should have Karen speak. Bryany to contact Karen and agree to the $500 fee.  For Stephanie the group discussed that we would like her to speak on basic information on the background and recommendations for Men B.  Vaccine representatives stated they would appreciate the vendor agreement going out to them as soon as possible. Thinking the price will stay the same for vendors this year as it was last year. |
| 1. 2016 HPV Awareness campaign re-cap | January activities are complete. Back to school activities will include the HPV article written by Dr. Conway to be featured in local magazines/newspapers, some boosted Facebook posts, and TV PSA’s.  Bryany shared video of Relay for Life and how the spokesperson for it had cancer caused by HPV and suggested that we could approach her as a spokesperson for some HPV activities. This led to brainstorming session on what we would ask of a spokesperson - included possibly recruiting the spokesperson to do a radio talk show interview, “starring” in a YouTube video clip (in that case we might want to recruit several people). Steph knows someone who had cancer caused by HPV. Julie knows Miss Oktoberfest whose platform is cancer prevention. Thinking of doing some sort of local media/social media campaign showcasing local people. Marilyn suggested we have a smaller group and media depart from Gundersen and Mayo together to discuss this. Bryany will organize a meeting with Marilyn, Julie A, Aubrey, Jackie, Bryany, Joe, and GHS and Mayo media departments. | |
| 1. Roundtable | Pfizer/Steph – Text4Baby is integrating more information into its texts about vaccines.  AHEC/Aubrey – 2 WI HPV Summits happening in May with about 180 people signed up between the two so far.  GSK/Alan – Still have some flu doses for this season. For next flu season, planned production is all reserved so new orders are now being wait listed. Guarantee 100% of order by end of September. Pertussis vaccines are in good supply with an increase in Pediarix manufacturing. Menveo and Bexsero are in good supply. Offering in-services within facilities to explain use of ACWY and B and basic Meningococcal disease. New patient education handout available on Meningococcal disease.  Mel-Min S.D./Mary – Working with county to do flu and Tdap clinics on site. Sending letters home with 5th graders at the end of the school year discussing vaccine needs for 6th grade.  Gundersen/Marilyn – Brand specific immunization schedules have gone out to providers. Adult schedule added this year. Doing some record clean up for reminder/recall efforts. Continuing to vaccinate hospitalized patients for flu until May 1st. They are still seeing cases.  Juneau/Tina – Tina is a new WAHLDAB representative at WCIP. She will be taking notes at the WCIP meeting and bring that information back to the WAHLDAB members. She will be attending her 1st meeting soon.  Sanofi/Krista – Focusing on back to school and importance of 2nd dose of meningococcal and increasing Tdap rates among adults (only about 20%). Stated that there are new immunization materials/resources from the immunization Action Coalition. Encouraged to continue to give flu vaccine as disease is still circulating. Still taking reservations for next flu season. | |

**Mission: To increase immunization rates to protect the public from vaccine-preventable diseases. 2016 Meetings:** All meetings 1:00 – 3:00 pm; Jan 14th; Apr 14th; Jul 14th; & Oct 13th.