

VILLAGE OF ROCKLAND 2006 COMMUNITY SURVEY

This questionnaire has been prepared as a means to gather community input on a variety of issues that will be addressed as part of the Village comprehensive plan update. Please take a few moments and complete this brief survey. **Please check only one box per question unless otherwise instructed.**

1. In what type of residence do you live?

- | | |
|--|---|
| <input type="checkbox"/> Single Family house, non-farm residence | <input type="checkbox"/> Multi-Family Condominium |
| <input type="checkbox"/> Single Family house, farm residence | <input type="checkbox"/> Multi-Family Apartment |
| <input type="checkbox"/> Mobile Home | <input type="checkbox"/> Part Time/Vacation Home |
| <input type="checkbox"/> Duplex | <input type="checkbox"/> Land Owner only |
| <input type="checkbox"/> Town House | <input type="checkbox"/> Other (Please describe)_____ |

2. How long have you lived in the Village of Rockland?

- | | |
|---|---|
| <input type="checkbox"/> Less than 1 Year | <input type="checkbox"/> 11-20 Years |
| <input type="checkbox"/> 1-5 Years | <input type="checkbox"/> More than 20 Years |
| <input type="checkbox"/> 6-10 Years | |

3. How far do you travel to work?

- | | |
|--|---|
| <input type="checkbox"/> At home/on farm | <input type="checkbox"/> 10-15 miles |
| <input type="checkbox"/> 0-5 miles | <input type="checkbox"/> 15 miles or more |
| <input type="checkbox"/> 5-10 miles | |

4. In a word or two, what do you believe are the two biggest challenges that face the Village of Rockland right now, in order of priority?

5. How do you describe the speed at which development is occurring in the Village of Rockland?

- Too fast
- Too slow
- About right
- Do not know
- No opinion

6. The following list includes several statements that suggest choices about future directions for growth and development in the Village. Please place a check in the appropriate box next to each statement that indicates how you feel about that statement.

	Strongly Agree	Agree	No Opinion	Disagree	Strongly Disagree
a. The Village should be mostly a bedroom community.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. The Village should support commercial business development.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. The Village should support the preservation of green space (defined in glossary).	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. New developments in the Village should occur adjacent to areas that are already developed.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. The Village should support industrial development.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f. Groundwater protection should be a high priority for the Village.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g. The Village should support tourism and recreation-oriented businesses.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
h. There are land use conflicts in the Village.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
i. Housing affordability is a problem in the Village.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
j. The Village should coordinate future plans with surrounding towns, cities, and villages.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
k. Mixed-use development (defined in glossary) should be allowed in the Village.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
l. The Village should participate in environmental improvement projects (defined in glossary) to manage stormwater.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
m. Maintaining the identity of the Village of Rockland is important.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

7. The Village wants to know which elements of rural character residents consider most desirable and most important to protect. From the list below, please check all the boxes that describe the elements of rural character that are most important to you.

- | | |
|---|--|
| <input type="checkbox"/> Distant views | <input type="checkbox"/> Quietness |
| <input type="checkbox"/> Rolling topography | <input type="checkbox"/> Rural smells (e.g., farms) |
| <input type="checkbox"/> Country roads | <input type="checkbox"/> Rural sounds (e.g., farm animals, wildlife, etc.) |
| <input type="checkbox"/> Agricultural land | <input type="checkbox"/> Water (La Crosse River, ponds, streams, etc.) |
| <input type="checkbox"/> Barns and silos | <input type="checkbox"/> Open space |
| <input type="checkbox"/> Bluffs | <input type="checkbox"/> Rural character does not matter to me |
| <input type="checkbox"/> Wooded areas | <input type="checkbox"/> The Rock |

8. What steps do you think the Village should take to retain this rural character? Please check no more than two boxes.

- The Village should not seek to retain its rural character.
- The Village should encourage cluster development (defined in glossary).
- The Village should not seek industrial development.
- Other (please describe) _____

9. How do you rate the following services and facilities in the Village of Rockland? Please check the box that most closely reflects your opinion for each service or public facility.

	Very Satisfied	Satisfied	No Opinion	Dissatisfied	Very Dissatisfied
a. Ambulance Service / Emergency Services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Fire Protection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Road Maintenance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Parks and Recreation Facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. Sanitation Services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f. Snow Removal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g. Village Government	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
h. Stormwater Management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
i. Village Hall Facility	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
j. Village Cemetery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
k. Senior Citizen Transportation Services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

10. Which types of new businesses would you like to see in the Village in the future?

Type of Business	Yes	No	Maybe	No Opinion
a. Professional Office (accounting, real estate, insurance, etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Retail Sales	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Restaurant	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Tavern / Bar	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. Warehousing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f. Gas Station	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g. Health Services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
h. Grocery Store	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
i. Heavy Industry	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
j. Light Industry	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
k. Construction	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
l. Tourism	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
m. Arts and Entertainment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
n. Wholesale Trade (lumber, etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
o. Lodging	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
p. Manufacturing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
q. Other _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

11. Housing is an important part of how a community grows. Please check the appropriate box that reflects how you feel about each of the following statements regarding housing development needs in the Village.

	Strongly Agree	Agree	Disagree	Strongly Disagree	No Opinion
a. The Village should focus on maintenance (up-keep) of existing homes.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. More single family housing is needed.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. More duplexes (2 units per structure) are needed.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. More apartments (3 or more units per structure) are needed.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. Mobile home parks are needed.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f. More elderly (senior) housing is needed.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g. More starter (first time buyer) homes are needed.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

12. Please check the appropriate box that reflects how you feel about each of the following statements regarding new commercial or industrial development needs in the Village.

	Very Important	Important	Not Important	No Opinion
a. Traffic flow and circulation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Architecture / building design	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Parking availability	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Location	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. Site landscaping	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f. Hours of operation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g. Size of facility	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
h. Signage	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
i. Noise	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
j. Odor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
k. Cost to the Village	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
l. Walking and biking access	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
m. Emergency access (e.g., ambulance, fire, police)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
n. Environmental impacts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
o. Tax base	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

13. How satisfied are you with the Village as a place to live? (Please check only one box).

- Very Satisfied
- Satisfied
- Dissatisfied
- Very Dissatisfied

14. Please tell us why you answered as you did in question #13.

15. What other issues or concerns were not addressed in this survey?

GLOSSARY OF TERMS USED IN THIS SURVEY

Cluster Development

Development that incorporates residential homes “clustered” in one area, with an open space (park or green space) that can be used by the home owners.

Environmental Improvement Projects

Projects undertaken for the purpose of improving the environment such as a stormwater retention area.

Green Space

Undeveloped or minimally developed land designated for recreational/natural use by residents.

Mixed-use Development

Land developed with a variety of complementary and integrated uses such as residential, office, manufacturing, retail, public, or entertainment. This type of development has the potential to reduce traffic generation and land consumption.