



RESOLUTION # 38-10/12

TO: HONORABLE MEMBERS OF THE LA CROSSE COUNTY BOARD OF SUPERVISORS

ITEM # 10-15

BOARD ACTION

Adopted:
For: 20
Against: 1
Abstain: _____
Abs/Excd: 2
Vote Req: _____
Other Action: _____

EXECUTIVE COMMITTEE ACTION

Adopted:
For: 9
Against: 0
Abstain: _____
Abs/Excd: _____

RE: CREATION OF LA CROSSE COUNTY BUSINESS ASSISTANCE GRANT PROGRAM

WHEREAS, many businesses in La Crosse County are beginning the slow process of recovery after the recession in 2008, and many are recognizing that expanding their product offerings and diversifying their market segments are valid steps toward insuring continued growth and economic stability; and,

WHEREAS, many businesses in La Crosse County would benefit from assistance from non-profit partners and local governments to implement projects such as new product research, development and testing, enhanced planning and marketing activities, new market research, the forging of new business relationships, and increasing process efficiencies; and,

WHEREAS, it is in the best interest of La Crosse County to contribute toward economic growth and stability by assisting businesses in projects that will expand their product offerings and diversify their market segments, and,

WHEREAS, this type of assistance is likely to lead to job creation, business stability, increased tax revenues, and greater economic activity in La Crosse County.

NOW, THEREFORE BE IT RESOLVED, that the La Crosse County Board does hereby create the La Crosse County Business Assistance Grant Program.

BE IT FURTHER RESOLVED, that the La Crosse County Economic Development Fund Board will be tasked with implementing the proposed Business Assistance Grant Program by advertising and accepting grant applications, reviewing the applications, awarding grants, and administering grants through project completion.

BE IT FURTHER RESOLVED, that the County Board Chair shall be authorized to execute grant contracts with the approval of the La Crosse County Economic Development Fund Board, and after approval of Corporation Counsel.

FISCAL NOTE: This program will be funded through the Economic Development Budget, Org. 1061, Account 71061 (Business and Industry Promotion), carrying forward up to \$10,000 from the 2012 budget, and adding up to \$20,000 from the proposed 2013 budget for grant awards in early 2013.

Date: October 10, 2012

[Signature]
EXECUTIVE COMMITTEE CHAIR

Date: 10-10-12

[Signature]
RECORDING CLERK

	Reviewed Only	Recommended	Not Recommended	
Co. Admin.	_____	<u>50</u>	_____	Requested By: Brian Fukuda Date Requested: September 26, 2012 Drafted By: Corporation Counsel
Fin. Director	_____	<u>67</u>	_____	
Corp. Counsel	<u>[Signature]</u>	_____	_____	
Board Chair	_____	_____	_____	

Adopted by the La Crosse County Board this 18 Day of October, 2012

STATE OF WISCONSIN
COUNTY OF LA CROSSE

I, Ginny Dankmeyer, County Clerk of La Crosse County do hereby certify that this document is a true and correct copy of the original resolution required by law to be in my custody and which the County Board of Supervisors of La Crosse County adopted at a meeting held on the 18th day of October, 2012.

[Signature]
Ginny Dankmeyer, La Crosse County Clerk