



RESOLUTION # 72-11/11

TO: HONORABLE MEMBERS OF THE LA CROSSE
COUNTY BOARD OF SUPERVISORS

ITEM # 11-16

BOARD ACTION

Adopted:
For: 29
Against: —
Abstain: —
Abs/Excd: 6
Vote Req: —
Other Action: —

EXECUTIVE
COMMITTEE
ACTION

Adopted:
For: 9
Against: —
Abstain: —
Abs/Excd: —

RE: APPROVAL OF PORT OF LA CROSSE HARBOR AND WATERFRONT PLAN 2011

WHEREAS, the County Board in Resolution 30-8/10 authorized the Joint Board of Harbor Commissioners to prepare an RFP and solicit proposals to update the 1999 Port Plan and subsequently approved the Professional Services Agreement proposal dated June 18, 2010 to assist in the preparation of a county-wide Harbor and Waterfront Plan; and,

WHEREAS, during the fall of 2010 and the spring of 2011 JJR and the City and County Staff led the process of developing said plan with the cooperation and input from a Technical Resource Committee, a Steering Committee of community citizens, port businesses and the Joint Board of Harbor Commissioners and the general public through 3 public information meetings where in total, the opinions of 180 community members were heard; and,

WHEREAS, this document took into consideration 20 major plans that are associated with the port and waterfront area and incorporates revitalization efforts with riverfront and port planning from the City of La Crosse, the Town of Shelby, Town of Onalaska, and the Town of Campbell and the plan seeks to coordinate and bolster the existing work now performed by the many La Crosse area municipalities and agencies and leverage this asset to increase economic strength and the quality of life; and

WHEREAS, the waterfront plan depicts the development, transportation, recreation, and environmental networks and patterns and recommends strategies to better connect the greater La Crosse communities to the Mississippi, La Crosse and Black Rivers. The plan provides a holistic view to understand and manage the waterfront and seeks to establish a positive focus for port and waterfront development.

NOW, THEREFORE, BE IT RESOLVED that the La Crosse County Board does hereby adopt the Port of La Crosse Harbor and Waterfront Plan 2011 and directs the Joint Board of Harbor Commissioners to proceed with phased implementation of the plan's recommendations as part of the City and County's planning framework in order to achieve the following objectives:

- Provide a clear road map to public sector agencies on how public investments should be made along the waterfront.
- Provide vision and certainty to private sector landowners regarding likely future conditions along the waterfront.
- Strengthen the standing of the plan's recommendations and thereby improve the ability to attract outside financial resources.
- Maximize the long term economic, environmental, and recreational value to the counties waterfront communities.
- Construct improvements within publicly-owned land along the river and in public street right-of-way.
- Regulate the type and quality of development through design guidelines and regulations.
- Coordinate activities of municipal, county, state and federal agencies.
- Apply to state and federal agencies for grants and loans to implement projects.

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- Providing financial assistance on key redevelopment sites to stimulate private sector investment.

FISCAL NOTE: No cost to La Crosse County for adoption of Port of La Crosse Harbor and Waterfront Plan 2011

Date: Nov 9, 2011

[Signature]

EXECUTIVE COMMITTEE CHAIR

[Signature]

RECORDING CLERK

	Reviewed Only	Recommended	Not Recommended	
Co. Admin.	<u>SD</u>	_____	_____	Requested By: Karl Green
Fin. Director	<u>ET</u>	_____	_____	Date Requested: October 7, 2011
Corp. Counsel	<u>MS</u>	_____	_____	Drafted By: Corporation Counsel
Board Chair	<u>[Signature]</u>	_____	_____	

Adopted by the La Crosse County Board this 15 Day of November, 2011

STATE OF WISCONSIN
COUNTY OF LA CROSSE

I, Ginny Dankmeyer, County Clerk of La Crosse County do hereby certify that this document is a true and correct copy of the original resolution required by law to be in my custody and which the County Board of Supervisors of La Crosse County adopted at a meeting held on the 15th day of November, 2011.

[Signature]
Ginny Dankmeyer, La Crosse County Clerk